	Page 1
1	UNITED STATES DISTRICT COURT
2	SOUTHERN DISTRICT OF NEW YORK
3	Co. 1:19-cv-05491-AJN
4	x
5	ALEXANDER NORRIS d/b/a WEBCOMIC NAME,
6	Plaintiff,
7	-against-
8	Marc Goldner, Individually and as Officer
	of GOLDEN BELL ENTERTAINMENT, LLC,
9	a California company and GOLDEN BELL
	STUDIOS, LLC, GOLDEN BELL ENTERTAINMENT,
10	LLC., a California Company and GOLDEN
	BELL STUDIOS, LLC.
11	
	Defendants.
12	
	x
13	
L 4	August 24, 2022
	10:05 a.m. (EST)
15 16	Wides recorded Deposition of Mana
17	Video recorded Deposition of Marc Goldner, the Defendant in the
18	above-entitled action, held at the above
19	time and place, taken before Garry J.
20	Torres, a Stenographer and Notary Public
21	of the State of New York, pursuant to the
22	Federal Rules of Civil Procedure, Notice
23	and stipulations between Counsel.
24	•
2 5	* * *

	Page 2
1	APPEARANCES:
2	
	GALLET DREYER & BERKEY LLP
3	Attorneys for Plaintiff
	ALEX NORRIS d/b/a WEBCOMIC NAME
4	845 Third Avenue, 5th Floor
	New York, New York 10022
5	TEL: (212) 935-3131
	EMAIL: kgk@gdblaw.com
6	
	BY: KYLE G. KUNST, ESQ.
7	
8	
	GERARD FOX LAW P.C.
9	Attorneys for Defendants
	Marc Goldner et al.
10	1880 Century Park E #1410
	Los Angeles, California 90067
11	TEL: (310) 441-0500
	EMAIL: rdolan@gerardfoxlaw.com
12	
	BY: GERARD FOX, ESQ.
13	RYAN DOLAN, ESQ.
14	
15	ALSO APPEARING:
16	FRANCELINA PERDOMO
	ALLAN PALLER, VIDEOGRAPHER
17	
1.0	* * *
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Page 3 1 STIPULATIONS 2 IT IS HEREBY STIPULATED AND AGREED, by 3 and among counsel for the respective 4 parties hereto, that the filing, sealing 5 and certification of the within deposition shall be and the same are hereby waived; 6 7 IT IS FURTHER STIPULATED AND AGREED 8 that all objections, except as to form of 9 the question, shall be reserved to the 10 time of the trial; 11 IT IS FURTHER STIPULATED AND AGREED 12 that the within deposition may be signed 13 before any Notary Public with the same 14 force and effect as if signed and sworn to 15 before the Court. 16 17 18 19 20 21 22 23 24 25

THE VIDEOGRAPHER: Good morning. We're going on the record at 10:06 a.m. on August 24, 2022. Please note that this deposition is being conducted virtually. The quality of the recording depends on the quality of the camera and internet connection of the participants. What is seen from the witness and heard on the screen is what will be recorded. Audio and video recording will continue to take place unless all parties agree to go off the record.

This begins media unit Number 1 of the video recorded deposition of Marc Goldner taken by counsel for the plaintiff in the matter of Alexander Norris d/b/a Webcomic Name versus Marc Goldner individually and as officer of Golden Bell Entertainment et al. filed in the U.S. District Court for the Southern District of New York Case Number 1:19-CV-05491.

This deposition is being conducted virtually using virtual

technology. My name is Allan Paller representing Veritext New York. I'm the videographer and the court reporter is Garry J. Torres also from Veritext.

I am not authorized to administer an oath, I am not related to any party in this action nor am I financially interested in the outcome. If there are any objections to proceeding please state them at the time of your appearance.

And at this time counsel will now state their appearance and affiliations for the record beginning with the noticing attorney.

MR. KUNST: Good morning. Kyle Kunst of Gallet Dreyer & Berkey with my colleague Francelina Perdomo, 845 Third Avenue, Fifth Floor, New York, New York 10022 appearing on behalf of plaintiff.

MR. FOX: This is Gerard Fox,

Gerard Fox Law. I'm here to defend

the deposition of Marc Goldner and I'm

Page 6 1 here on behalf of the defendants. 2 3 MARC G O L D N E R, the Defendant herein, having first been duly sworn by 4 5 the Notary Public, was examined and testified as follows: 6 7 EXAMINATION BY MR. KUNST: 8 9 Good morning, Mr. Goldner. Can Q. 10 you hear me okay? 11 I hear you just fine. Nice to 12 see you again. 13 Q. Thank you. You too. And you 14 have had your deposition taken before, 15 correct? 16 I believe you had taken it once Α. 17 before. 18 Ο. Correct. Have you had any --19 have you taken any other depositions aside 20 from the one I conducted? 21 No. Not to my recollection, no. 22 Q. Okay. I'm going to go over just 23 some of the ground rules for a deposition. 24 I'm sure you probably remember them, but 25 I'm nonetheless going to restate them.

When I ask you a question please provide me a whole complete answer. No shaking of the head uh-huh or huh-uh. If you do that I'll ask you to clarify or I'll say is that a yes, is that a no. I'm not trying to be rude, but as you know this is being recorded and we have to have a full record.

Is there any reason you cannot provide full and complete responses today to questions based upon anything you may have taken that would affect your memory?

- A. I've just had a cup of coffee which is half done today.
- Q. Okay. If you need to take any breaks that's fine. Let us know. Let us know how long you want to take. If there's a question pending you have to answer the question first, but then we can take a break.
 - A. Okay.
- Q. And then again you recognize that this is a virtual deposition and we're all appearing via Zoom, correct?
 - A. Correct, yes. I would have --

Page 8 1 Where are you currently Q. 2 physically located? 3 I am at my parents' house, 15 4 Peacock Drive, Roslyn, New York 11576. 5 Is there anyone in the room with 6 you that we can't see? 7 I can spin the camera No. 8 around if you'd like. 9 Ο. No. And are there any documents 10 near you pertaining to this case? 11 No. I have my phone on the 12 table which is on airplane mode, car keys, 13 my sunglasses, a bottle of water and a 14 coffee. 15 I'm just going to go over some 16 background information. I'm sure you 17 remember this as well, but can you just 18 give me a brief history of your education 19 leading up to all degrees you currently 20 hold? 21 Sure. Sure. So I believe last 22 time we spoke I was concurrently doing the 23 four degrees. I guess is timeline 24 chronological best for you? 25 Q. Yes, please. Let's start with

Page 9 1 high school on forward? 2 Sure. So I went to Roslyn High School in Roslyn Heights. I had graduated 3 I believe in May or June of 2008. I then 4 5 proceeded to go to undergrad. I had a couple of working stints in between. 6 7 had worked in water purification very 8 briefly and then I had wound up going to the Ohio State University in undergrad. 9 10 I had -- went to the Fisher 11 College of Business. I had majored in a 12 research distinction in entrepreneurship 13 in conjunction Glenn School of Public 14 Policy where I had done research on 15 patents, intellectual property on 16 different types of future type --17 futuristic type technologies. 18 I worked with Dr. Harris Kagan 19 at the holography lab which was moved from 20 New York to the Ohio State holo lab and, 21 I was at Fisher till 2015. 22 graduated 2015 and graduated magna cum 23 laude. 24 And then I had taken a few years 25 off as I was starting the business, the

businesses with Rachel and Rob, first started Golden Bell Entertainment and Golden Bell Studios and then a bunch of things in between and after and then I believe it was 2019 that I had decided to apply to the University of Connecticut School of Law.

I had gotten in and I had went as of August 2019. I had went for -- I began one year. I had applied to the Hinkle Entrepreneurship Award. I had won that in my 1L and I had focused on legal innovation software called Access to Justice in my docket which is something similar to My Chart. There was a small scholarship grant. I believe it was \$5,000 plus legal work on patents. Don't quote me on the 5,000. It could have been a little bit more. Maybe it could have been 7500. I don't recall. I'd have to check.

And then I was -- it was I believe December of 2019 or it could have been January. I was sitting in civil procedure talking with one of my

professors Jennifer Mailly and I had decided to pursue a joint degree either an MBA or an MPA because UConn Law had a dual degree program where you can essentially get a second degree for just an extra year rather than two years.

I had met with the business school. I believe I went with my mom to visit that school and the director of the business program of the MBA at UConn said nearly verbatim, he recommends me not going because I would be very bored because it was a very introductory MBA for people that were not working. I was already working full time in between 100, 120 hours a week prior to law school.

From there I kind of pushed the MBA aside and I wound up meeting with the advisor of the MPA program which is the master of public administration. I had then went to the school which was in Hartford in the city proper where Uconn is just like I think in West Hartford or five minutes outside of the city and I had -- I want to give you the exact chronology

here.

I had met with the director and I think the dean of the program or maybe it was the lead advisor. I don't remember exactly who it was, but they had wanted me to come to study there. They said just put in an application. You're essentially not like officially accepted quote/unquote, but you have a very good chance and you're the type of student that we like to see here.

I had then kind of done a lot more research over the next couple of months about the MPA programs and I had realized that just based on my interest with different types of policy, technology, innovation, where intellectual property is moving, to explore other degree programs outside of the dual degree offered at UConn.

From there I wound up applying to Columbia's SIPA, The School of International Public -- and Public Affairs at Columbia University in New York.

I concurrently applied to the

University of Pennsylvania's graduate school of education dual degree program between GSC and the Wharton School which is jointly conferred between the two schools and has a program with the Weitzman Design. I think Weitzman Design School where it's like design thinking and things like that, not engineering and then I had also applied to TRIUM's global executive MBA which is a jointly conferred degree between three of the leading business institutions; New York University's Stern School of Business, HEC Paris and the London School of Economics.

- Q. So what degrees -- then aside from your undergrad degree at Ohio State what degrees do you currently hold?
- A. So since we last spoke I finished up a couple of things a little bit earlier than expected. I graduated the University of Pennsylvania's GSC Wharton program with a masters of science and education in entrepreneurship. I had graduated with a 3.97 GPA. I have also graduated TRIUM's Global Executive MBA so

Page 14 1 I hold an MBA from TRIUM. There I was the elected academic class rep and I'm leading 2 3 a lot of alumni efforts between the three schools and I should be completing 4 5 Columbia's SIPA, the executive MPA program 6 in December which is about a year earlier 7 than I expected because I had taken four 8 classes this summer in UN and development, 9 international relations, the security 10 course that's required and oh jeez, and 11 the economics course. So I have --12 How do you spell TRIUM? Q. 13 Α. T-R-I-U-M. 14 Okay. Have you 0. Okav. 15 identified for us all the degrees you 16 currently hold? 17 Yes, the MBA and masters in 18 science and education and in progress is 19 the JD at UConn Law and MPA at Columbia. 20 Q. Got you. Okay. And you are 21 also a member and co-founder of Golden 22 Bell Entertainment, LLC, correct? 23 Α. That is correct, yes. 24 And you are also a member and Q. co-founder of Golden Bell Studios, LLC, 25

Page 15 1 correct? 2 Α. Yes, that's correct. 3 Can you tell me when Golden Bell Ο. 4 Entertainment was first created? 5 So are you asking when was it 6 created conceptually, was it 7 foundationally created? I mean I --8 Foundationally, if you can just Ο. 9 give me --10 (Whereupon, simultaneous 11 conversation took place disrupting the 12 record, and the court reporter 13 requested one person speak at a time 14 without interruption from anyone 15 else.) 16 My question was just 17 foundationally, year, date, day, month if he has it. 18 19 So it was about the spring of Α. 20 2014 towards the end of the semester at 21 I was walking Rachel back Ohio State. 22 home. I had lived on I believes it was 20 23 East 14th Street --24 Oh, no no no no. You've Q. 25 misunderstood my question. I don't want

Page 16 1 to know when it was conceived. I want to 2 know when the actual filings were made to 3 create it as its own separate entity? Well, that's a tricky question 4 Α. 5 because since Rachel, Rob and I were all 6 working together prior to the formation 7 and we were creating copyrighted works 8 which were later assigned, the assignment 9 dates for the creation of intellectual 10 property that we created date back to 2014 11 regardless of the formation docs of the 12 LLC so --13 Q. Okay. When were the foundation 14 docs filed to create Golden Bell 15 Entertainment? 16 I believe the formation docs 17 were filed I think with Legal Zoom or one 18 of those business -- the legal business 19 services. I think it was in April of 2015 20 because we joked that it was on Rob's 21 birthday. I think it was April 18th of 22 2015 is when it was filed. We were 23 seniors in undergrad. All three of us 24 were seniors in undergrad.

Same question regards to the

Q.

	Page 17
1	filing date to create Golden Bell Studios,
2	LLC?
3	A. I believe that was October of
4	2016. Don't quote me, but I think it was
5	maybe, like, October 8th or 10th. Around
6	there.
7	Q. Who are the other members of
8	Golden Bell Entertainment, LLC?
9	A. So Rachel and Rob are the UBOs,
10	the other members of the company.
11	Q. And can you spell Rachel's last
12	name for the record?
13	A. Yes . $K-O-R-S-E-N$.
14	Q. And can you spell Rob's last
15	name for the record?
16	A. Gross like how something is
17	gross.
18	Q. G-R-O-S-S, correct?
19	A. Yes.
20	Q. Now, when did you come to meet
21	Alexander Norris?
22	A. So I had met Alex. I had
23	actually not known Webcomic Name or
24	Alexander Norris prior to meeting Jason
25	Wiseman. So Jason Wiseman was at the time

one of our game designers who brought in a ton of games that he claimed he had 100 percent free reign over to do whatever he wanted -- anything from games, stuffed animals, fidget spinners, snap bracelets, books -- and he had introduced us to Alex months later after signing with him where we had acquired Pretending to Grownup where Alex was a guest artist where Alex had drawn a Webcomic Name guest artist card which was called "Unexpected Pregnancy." And that card, he had signed full ownership to Jason to do anything in terms of any future use.

In that time, Jason was working on -- we were working together on the Pretending to Grownup fulfillment. Jason was working on the Turtles Riding Airships game with Peter Chiykonski; on Parenting is Easy with Christopher Grady who has the comic Lunarbaboon which is one of Golden Bell's properties that we acquired from Chris and from Jason; and with Alexander Norris on a game for Webcomic Name and a stuffed animal and branding line of

merchandise including T-shirts, an option on a book and -- amongst other things.

We had not spoken with Alex until June 25th or June 27th of 2017. Ιt was about six months or so after speaking with Jason; however, my business partner Rob had met Jason Wiseman at a convention called PAX East years prior and had always been a fan of Jason's work, as a fan, had played I think one of his games, Drinking Quest, which was one of Jason's first, like, really popular games. And then it was -- yeah, it was kind a joint collective idea to reach out to Jason, see if we could kind of collaborating, working together. And in that time, that's kind of -- Jason was the introduction to this where, yeah, he had told us that he had the rights 100 percent free reign on Webcomic Name, that he can do whatever he wanted with it, and this was all produced in discovery. I mean, these are emails from Jason, from his words, quote, 100 percent free reign, and then he lists the things that he has 100 percent free

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Page 20 1 reign on. 2 So honestly, Kyle, it seems like 3 you're suing the wrong person but I quess I'm not a lawyer so I can't really tell 4 5 you and your client what to do. But it seems like there's a little bit of a 6 7 misunderstanding in terms of who actually 8 is, like, the culprit here. Okay. I'm going to show you a 9 Q. 10 document -- actually, first, what I'm 11 planning on doing is uploading these so 12 that all parties to this Zoom have a copy. 13 Let me make sure I have this correct. 14 I don't see it. Where are you Α. 15 uploading it? 16 I'm uploading it to the chat 17 box, but I'm also going to be doing a 18 share screen as well so that everyone has 19 a copy. Okay? 20 Mr. Goldner, can you see the 21 document that's up on the share screen 22 right now? 23 Α. It's downloading very slowly. 24 I have it up on the share Q. 25 screen. Rather than attempting to

Page 21 1 download the document, I have the same 2 document up on the share screen. Can you 3 see it? 4 Α. Yes. 5 THE WITNESS: Jerry, can you 6 confirm it's the same document that's 7 downloaded? 8 If you prefer to download the Ο. 9 document, there's no problem. You can do 10 that as well. 11 THE WITNESS: Jerry, you're on 12 mute by the way. 13 MR. FOX: I did that on purpose. 14 Yeah, it looks like it's the same document. 15 16 THE WITNESS: Okay. 17 All right. Α. 18 All right. So, Mr. Goldner, you Ο. 19 had earlier discussed, I think, entering 20 into a contract with Mr. Wiseman? 21 Α. Yes. 22 Q. Is this that -- is this that 23 contract that's up on the screen? 24 Α. Well, I mean, there were several 25 drafts we had negotiated with Jason,

Page 22 several drafts on email, on phone calls. There were tons sent back and forth. we scroll down to the signature page to ensure this is the final agreement? 0. Sure. MR. FOX: And you have the right to read any of these documents for as long as you want when a question's asked about them and ask for them to be fully scrolled or to take a break and have the document sent to you and read it. THE WITNESS: Yeah, this is a long document. But for the most part I know everything about this. Always good to refresh and clarify, though. Okay. That looks authentic. Okay. We're on page 6 of 26. Q. MR. KUNST: And for the record I'd like to mark this document as Exhibit Number 1.

page 6 of 26 of Exhibit 1, is that your

electronic signature at the bottom of this

Mr. Goldner, up on the screen,

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Page 23 1 document? 2 Α. Yes. This was conducted on 3 HelloSign which should be on the last 4 page. Yes. 5 Okay. And did you draft this 6 document? 7 Jason and I drafted it together 8 so it was -- we both had written 9 provisions and edited it together. 10 Who made the first draft of this 11 document? 12 Either myself or someone at the Α. 13 company. This is six years ago so I don't 14 want to say I 100 percent wrote the first 15 draft. I definitely was part of it. 16 There have been so many changes to this 17 agreement through the years that -- Rachel 18 can have suggestions. Rob has had 19 suggestions. We've had attorneys that 20 have had suggestions. We've had creators, 21 designers like Jason that have had 22 suggestions to change, improve, make more 23 clear. So I don't know if that answers 24 your question. 25 Q. Well, you said that this

Page 24 1 document was signed six years ago. Ι 2 would note, the first line, it says it's 3 made February -- early February 2017 was what I said. 4 5 Five and a half years ago. I 6 apologize. 7 That's fine. Q. 8 Around the time that this 9 contract was created, how many employees 10 did Golden Bell Entertainment, LLC, have? 11 I don't see how that's relevant 12 whatsoever. Are you trying to fish for 13 information from the other case for 14 This is not an employment related pervis? 15 case, and no one here is an employee in 16 this contract. So that seems completely 17 irrelevant. 18 MR. FOX: You actually -- yeah 19 you --20 You're still required to answer 0. 21 the question --MR. FOX: Yeah, we can -- just 22 23 so you know, we can move at the time 24 of trial to, you know, argue that 25 something's irrelevant but for

deposition purposes there's a pretty broad spectrum that's allowed. Not wildly irrelevant but, you know, how many employees and things like that, I mean, you can answer that or estimate it.

- A. I don't recall how many employees that we had at the time of the signing of this contract. I'd have to check with the accountants, and you should have the accounting records, if there's any 1099s or W2s that were filed which you've already subpoenaed. So I can't state accurately how many employees we had at that time.
- Q. Well, who other than you around the time that this contract was entered in to would take part in drafting it that worked for Golden Bell Entertainment, LLC?
- A. I don't recall the exact time of when someone like Jim -- Jim was our first and -- employee that we had brought on, Jim Coyne, who we also -- you know about very well. Jim could have been involved. I just don't remember. I mean, this is

Page 26 1 five and a half, six, almost six years 2 ago. Would Rachel Korsen be involved 3 Ο. in drafting contracts like this? 4 5 I mean, Rachel definitely had a 6 lot of editorial input. She has a 7 brilliant legal mind. She has, I guess, a 8 mind for being able to identify anything 9 that's not clear to make things more 10 So she absolutely could have been 11 involved in some provisions of the 12 contract. I don't remember which ones. 13 Q. And same question with respect 14 to Rob Gross? 15 Α. Rob, same thing, another guy 16 that's -- brilliant legal mind. He has a 17 knack for detail and being able to make 18 sure everything is as crystal clear as 19 possible in making sure that the designers 20 and creators we signed understood what 21 they were signing and wanted to make 22 things as clear and upfront as possible in 23 the agreements. So he definitely had 24 editorial legal input. Whether you 25 consider that drafting or not, I -- again,

Page 27 1 I'm not a lawyer so --2 Q. So I guess, as you sit here 3 today other than yourself you don't recall 4 who, if anyone, assisted you in drafting 5 Exhibit 1; is that accurate? 6 No, it's not accurate. Ι 7 literally said that I'm sure that other 8 people did. I don't remember exactly who. 9 I'm sure we had one of our attorneys look 10 it over as well, but again, I do not 11 remember who. 12 Okay. So it's accurate that you Q. 13 don't recall who else may have assisted 14 you in drafting this then, correct? 15 Α. Well, I'm telling you who likely 16 was. I'm not 100 percent sure. 17 Okay. So you'll note in the Ο. 18 first paragraph of Exhibit 1, the second 19 sentence starts, with respect to the 20 production of the properties tentatively 21 entitled, and then it lists a number of 22 properties --23 Α. Yep. 24 -- among which are Webcomic Name Q. 25 Game, correct?

Page 28 1 Yes, correct. Α. 2 Q. Okay. Now, can you tell me what 3 the purpose of this agreement was with respect to Webcomic Name Game? 4 5 Α. So --6 MR. FOX: I'm going to object. 7 The document speaks for itself, and, 8 you know, I'll make that objection. 9 THE WITNESS: Should I still 10 answer? 11 MR. FOX: Yeah. Yeah, you have 12 to answer unless I instruct you not to 13 answer. These are objections for 14 purposes of --15 THE WITNESS: Okay. 16 I mean, I think it's pretty 17 straightforward in that we're having this conversation. I am a little bit 18 19 flabbergasted --20 MR. FOX: No. No. You can't 21 comment on questions. You just have 22 to answer them. It'll be a long day 23 if you do that. 24 THE WITNESS: I apologize. 25 Α. It says purchase agreement at

the top. This is a purchase agreement.

- Q. Okay. So by your answer I understand you're saying you were purchasing Webcomic Name Game from Jason Wiseman, is that correct?
- A. No. No. No. We were purchasing the assets for Pretending to Grownup, all the intellectual property for Pretending to Grownup, anything relating to Pretending to Grownup, Parenting, Turtles Riding Airships, Webcomic Name Game. The key words there are "tentatively entitled," and because we have final editorial we are able to make those names whatever we choose based on the assets provided.

So in Parenting, Parenting is not called Parenting at the end of the day. We had wound up signing an agreement with Christopher Grady who created Lunarbaboon and that tentatively entitled Parenting has changed to Lunarbaboon's Parenting is Easy, which we own Lunarbaboon, we own Parenting is Easy, we own the Anxiety Troll, all the assets that

are part of the game, Parenting is Easy, that was originally Parenting, and we have a great relationship with Chris. We're publishing one of his comics. We're about to do another comic. We co-wrote a children's book together that I had come up with called ABCs of Parenting. We had made the Anxiety Troll stuffed animal plush. We are about to publish the board game Parenting is Easy, which has been worked on for quite a long time.

And that same line of logic applies exactly to Webcomic Name where we were making a game for Webcomic Name, we were making stuffed animals which Alex knew about because he designed the original designs for the stuffed animals that were sent and said he loved them and was excited about them. He knew we had an option on Webcomic Name because he emailed us first about the option and said that you have an option on my future book.

He then signed another agreement with a publisher, Andrews McMeel, after he signed with us, breaching 3D of our

contract with him, saying that we have an option but that he wound up trying to get out of our contract, going and circumventing us to another publisher.

So I think it's pretty clear that this was a purchase agreement and Jason had said that, again, prior to us signing this, that he had 100 percent free reign on these properties including Webcomic Name which we produced in the discovery.

So the mindset that we had was that we went into this negotiating a contract with some of these artists like Chris, like Peter, like Alex -- Alex Norris, that we had owned the rights already and that we were just essentially saying we love Alex, we love his work, we think it's really funny. I mean, I think Webcomic Name is hilarious. I think the existentialism and the humor that is portrayed is extremely funny so we wanted to be a very creative, friendly company. We wanted to work with the creators. Wе didn't want to be like a big Disney

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behemoth where we -- or a Marvel where we just acquire a property and then kick the creators to the curb. We wanted to work with our artists so that they can continue the brand rather than going to hire someone else to go write Webcomic Name panels for a game or for an animation that we had planned on doing that we told Alex was part of the media provision --

- Q. So it's -- I'm going stop you because I don't think you're responding to anything. So when you -- I think your testimony is that you learned at some point that Jason did not possess

 100 percent interest in Webcomic Name Game or am I misconstruing that? And if I am, please tell me how.
- A. I am not an attorney. I don't know if there's an agreement between Jason Wiseman and Alex Norris. He told me that at one point he had agreements with the artists. The only agreement that has been produced to me from Wiseman was the guest artist contract which we produced between Jason Wiseman and Alex Norris for the

Page 33 1 guest card for Pretending to Grownup which 2 granted any future use. 3 So maybe in Jason's mind that 4 means that he was -- that he owned the 5 copyright and that card was -- that contract transferred the card art which 6 7 transferred the copyrights. We had said 8 that this would be a full form agreement 9 with Alex and we wanted to work with him, 10 and there had been numerous addendums with 11 Jason relating to this issue. 12 So no, I'm not saying I don't 13 think Jason didn't own the rights. I 14 think Jason definitely owned some rights 15 to something. At what point in time did 16 they transfer? I don't feel comfortable 17 saying. I'm not an attorney and I can't 18 make that legal distinction. 19 So I scrolled down to Q. 20 paragraph H of Exhibit 1. Do you see that 21 up on your screen? 22 Α. Yes. 23 Can you take a look at the --0. 24 read the first sentence, please? 25 The creator will receive a Α.

\$6,250 upfront advance against net sales royalties within 30 days of the company receiving the final files noted above for Turtles Riding Airships for a game created with artist Alex Norris of Webcomic Name paid by the company.

- Q. So it seems like at least as of the date this agreement was signed you were aware that Alex Norris was associated with Webcomic Name, correct?
- A. Jason introduced us to Alex

 Norris in the email that we produced to

 you saying that we should check out

 Webcomic Name and here is the link to it.

So he referred to Alex Norris of Webcomic Name. He also referred to Chris Grady of Lunarbaboon. That's just a way to talk. It's a marketing -- it's a mechanism for marketing. It's not that uncommon. Like, if I work at Goldman Sachs, like, I would say that I work at Goldman Sachs. I mean, it's not something so outrageous. He had other comics so we wanted to delineate that this wasn't Alex Norris of Dorris McComics or of How to

Page 35 1 Love or of Hello World. 2 So he was being very specific 3 that this was his pseudonym of the comics for Webcomic Name and that it was being 4 5 delineated that this is about Webcomic 6 Name, not about the other comics which 7 were already on WEBTOON. And WEBTOON had 8 obviously had an agreement with Alex 9 because he's -- they're a publisher, a 10 digital comics publisher. 11 So let me ask you this: Why was 12 it important to delineate Alex Norris as 13 associated with Webcomic Name rather than 14 the other comics you just listed? 15 Α. Well, that's untrue because in 16 the clause right below it it says, for a 17 game developed with artist Christopher 18 Grady of Lunarbaboon. 19 So this is a very consistent 20 message throughout. You're taking 21 something --22 Q. Right. But my question, again, 23 is about -- it's about Alex Norris of 24 Webcomic Name, and so you just identified

a number of other works that Alex Norris

Page 36 1 either created or maybe associated with 2 and I'm wondering why Alex Norris of Webcomic Name was used rather than any of 3 the other particular works he had created? 4 5 Because we were acquiring and 6 purchasing Webcomic Name. Is that what 7 you're asking? I mean, I'm sorry if I 8 don't understand, but --9 Q. No, that's fine. If that's your 10 answer, I understand. 11 MR. FOX: Yeah -- it's really 12 important to the deposition -- I'm 13 speaking to my client, Marc -- that 14 you know, that you simply answer the 15 questions. There's no jury, there's 16 no judge here. Editorializing, 17 commenting just makes it a long day, 18 makes the transcript more expensive. 19 So just try to listen, pause, answer 20 the question straight on. Don't 21 editorialize, don't comment. 22 All right. Let's go. 23 THE WITNESS: Okay. 24 MR. FOX: Let's go forward. 25 MR. KUNST: Thank you.

Q. So do you recall reaching out to Alex -- well, I guess -- actually, strike that. Never mind.

So I'm going to take Exhibit 1 down. So if Golden Bell Entertainment was obtaining Webcomic Name from Jason Wiseman, why was it necessary to enter into a later agreement with Alex Norris for Webcomic Name Game and the collaboration?

Sure. Sure. So I had mentioned it previously, but I'm happy to kind of reiterate. So it's multipronged of why that was done. First, we didn't find Jason's contract to be all-encompassing where it said any future use, but we wanted other classifications in order to make sure Alex would still be compensated outside of just games, for instance. So we had wanted to work with Alex, like I said, where we didn't want to go hire another artist. And why would we pay Joe on the streets who has never been involved or passionate about Webcomic Name and pay him \$5,000, \$10,000 to make a game when we

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can go give that money to Alex who, obviously, I would assume, likes the brand because he made it originally. And we gave him that money to create the games. Same thing about how, like, on Marvel, they have -- they can acquire something, and then they're paying one of their artists like Jack Kirby to continue making comics or like how he goes to DC and makes The New Gods, and then he's paid to continue making those. So Jason, in Alex's contract it says that Jason is to pay Alex for the royalty on the game, but in that same contract it says that Alex is the one that gets the majority of the stuffed animal between Jason. They might think it's, like, five percent of the stuff animal royalties, but then Jason is negotiating,

Webcomic Name, all things relating to it

saying he wants two percent of the

like the stuffed animals or the fidget

spinners that he suggests.

And then with Alex, we wanted him involved, and that's why in 2B we have

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things like animation rights, other ancillary rights like publishing rights, and we wanted to do a book with Alex.

So we could have gone to do a book on our own. Like, we could do that with Lunarbaboon, but why would we? rather -- but yeah. We wanted to work with Alex on, like, a book like we did with Lunarbaboon. It's more fun to collaborate, write with someone else, come up with something. We're not just publishers or distributors.

As I said earlier, we're also creators. Rachel's an artist. Rob and I are writers so this isn't something coming out of nowhere. Like, one of our taglines for the company is "a company for creators by creators." So this is not, like, something out of the blue where we're just, like, a publisher/distributor approaching them. We're also --Okay. I'm going to put another Q.

- exhibit up on the screen.
- Α. Okay.
 - Q. Mr. Goldner, I've put another

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Page 40 1 document up on the share screen --2 Α. Yes. 3 -- and I've also added it to the 4 chat function. 5 Α. Okay. 6 Do you see the document that's Ο. 7 up on the share screen right now? 8 THE WITNESS: Jerry, am I good 9 to review this? 10 MR. FOX: Yeah, with all these 11 documents you can ask him to scroll it 12 for you or to have time off the 13 record. We can take a break and you 14 can read the whole document. You're allowed to read the whole document, 15 16 not just the parts that he puts on the 17 screen. 18 THE WITNESS: Okay. I guess you 19 want me to read this for a minute. 20 I mean, I remember this email so Α. 21 I don't really need --22 MR. FOX: It's up to you. 23 Α. Yeah, I mean, that's up to you, 24 Kyle. This is not something that's 25 unusual.

Page 41 1 No, that's fine. So you just Q. 2 said you recall this email, correct? 3 Α. Yeah. 4 Okay. I'm going to mark this Q. 5 document as Exhibit 2, and I'll be clear, 6 the email that's up on the screen on this 7 two-page document is an email from Alex 8 Norris to you on Monday, July 3rd, 2017, 9 correct? 10 July 20. I was scrolled down a Α. 11 little bit because I downloaded it. Yes, 12 July 3rd, 2017, correct, and then I 13 responded on July 11th, 2017, at 3:27 p.m. 14 0. Okav. 15 Α. Yes. 16 So if we scroll up from 17 Mr. Norris's July 3, 2017, email on 18 Exhibit 2, we reach your response to 19 Mr. Norris on July 2017 --20 Α. Yes. 21 -- July 11, 2017, correct? Ο. 22 Α. Correct. 23 Okay. And in Mr. Norris's email 0. 24 from July 3, 2017, he voices concern with 25 the zero percent copyright clause in the

Page 42 1 contract, correct? 2 Α. I don't know if this is concern. 3 Can you quote exactly what you're talking 4 about? He says it's a query --5 0. Okay. Well --6 Α. -- concern. 7 Q. Sure. 8 It's a question. "Query" is a Α. Doesn't mean he's concerned 9 question. 10 about it. 11 Okay. So he notes, quote, 0. 12 obviously the game will heavily feature 13 elements that are part of Webcomic Name 14 already and I want to make it clear that 15 in no way does Golden Bell take ownership 16 of any of the characters, images or story 17 content except in its application in a 18 tabletop game. At the moment the wording 19 is very broad and could apply to Webcomic 20 Name in general rather than simply in 21 relation to a tabletop game. I will be 22 working with publishers on a book and I am going to send them a copy of the contract 23 24 before signing to make sure there is no breach of my contract with them. 25

Obviously the book and tabletop game are very separate, but will contain the same elements and I don't want signing this contract to come back and bite me in the future, end quote.

Correct, that's what he wrote in that email?

A. That is what he wrote, and I think you're misconstruing what he wrote and what we had thought --

MR. FOX: Okay. Guys, I'm going to object here. Number one, Counsel, document speaks for itself. Getting him to agree what the document says is a waste of our time.

And, Marc, you're not here to argue with him. So you just -- if he asks a question about a document, you can simply state the words in the document. You're not there to interpret them or to agree with his argument about them which is -- he should be saving that for court. You shouldn't be arguing with him, all right?

Page 44 1 THE WITNESS: Right. 2 MR. FOX: Thanks. 3 I'm not trying to be Α. argumentative, Kyle, so I'm sorry if 4 5 vou --6 Okay. And so in response to Ο. 7 this email you write, I am resending the 8 contract with now -- with this new 9 language and also specified it's for game and stuffed animal, period. 10 11 Correct? 12 Α. That is what it says but there 13 is more to that. There is more to that 14 email so you're taking that one sentence 15 out of --16 Sure. Like your attorney said, Ο. 17 it's an exhibit now. So let's go ahead 18 and look at the next line. It's, one, 19 artist has the right to pursue his comic, 20 Webcomic Name, outside the context of this 21 agreement, period. 22 And was language, was that exact 23 language later added to the collaboration 24 agreement that was signed between Golden 25 Bell Entertainment and Mr. Norris?

So what was added was pretty Α. simple, outside the context of agreements, is we weren't going -- like, we weren't harming Alex or taking away his livelihood. So we were specifying that we're essentially, like, living with our creators. We're admiring them. He was free to make money on Patreon or to continue selling at conventions --Hold on a second, Mr. Goldner. Hold on a sec. My question is a little different. My question is: Was the language set forth in this email -- Number 1, ARTIST has the right to pursue his comic, Webcomic Name, outside the context of this agreement -- added to the collaboration agreement that was later entered into between Golden Bell Entertainment and Mr. Norris? MR. FOX: And, Marc, that's a yes-or-no question, and, you know, if you have to look at the other agreement to see if that exact language is in it, you're allowed to take a break to do it.

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A. Just note that that was added after in order to allow him to work on his other comics.

- Q. Okay. What other comics are you referencing when you say, "work on his other comics"?
- A. So in our first recorded call that you -- we have produced, he also works with WEBTOON and was salaried there for Hello World and -- I think which is part of Dorris McComics -- and How to Love. So from my memory, there are things that he can make, like, money from payment gateways for people to read his digital comics, right, or for making money from the salary from WEBTOON. So he's able to continue making those comics.

But since Webcomic Name had appeared in Dorris McComics, I believe, in 2015 or '16 prior to Webcomic Name existing, I wanted to make sure that that was delineated, that he was able to pursue a book for Dorris McComics. And he said that's how he was spending half of his time because he was split between the two.

So that was added because we wanted to make -- allow him to still be able to generate money from, like, advertising revenue from the social media pages. So it was really a near limitless -- was that the contract was defined in terms of us being able to make products or being able to expand the works or the brand where everyone would be making a ton of money and we'd be the brand shepherds on the physical and digital world in terms of, like, product development and, like, median branding which, I believe, was understood from day one. So I mean I wish I could answer -- I don't believe it's a simple yes-or-no question. There's a thought behind why that was added. This was about his other comics. Okay. But you're -- there's nowhere in this email -- and perhaps I'm missing it -- where you reference other comics, correct? Α. Well, there is. So --

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Q. Well, can you please point me to that?

A. Yeah. So I had specifically said -- which you're conveniently taking out of context -- that when Alex asked about the copyright, and I said, quote, that part of the deal is done.

So I understand that in your complaint you left that sentence out in the third paragraph, that first and second sentence you had left out. Because when Alex asked about the copyright I replied that part of the deal is done. So he's querying, asking about the copyright.

And I'm saying, well, we can pull it up and we can -- like, we can pull it up with him and talk with him. But it's -- like, this was already a done deal with Jason. We already acquired the copyright and the trademark. So in our mind that part of the deal is done. I don't know why we're bringing up something that already happened.

So, like, not only did Alex know this in our minds, but in Alex's own

contract which you pulled up before he knows he's getting paid by Jason on royalties and he knows that we have an agreement with Jason about Webcomic Name because Jason was negotiating for Webcomic Name, everything from the advance to the percentage. So where did this number come from in Alex's contract about the advance that he's getting or the royalties? It didn't come out of thin air. Jason negotiated it for him.

So you are taking this email as completely out of context because there were literally dozens of emails prior to this with Wiseman acting as his -- I don't know if "agent" is the right word or "negotiator," whatever you want to say -- but that is -- you're really taking apples and chocolate here and trying to make them the same thing.

Q. So let me -- I don't think I understand what you're looking at. It's your assertion, claim -- I'm not sure how to characterize it -- but you're saying that in the sentence, to answer your

Page 50 1 question about copyright, Jason had agreed 2 to us purchasing the rights for the game already and that part of the deal was 3 4 already done. 5 And you are saying that that indicates that the contract with 6 7 Mr. Norris only meant he could work on 8 works that were not Webcomic Name? 9 Α. No, that's not what I'm saying. 10 Q. Okay. 11 I'm saying --Α. 12 All right. I don't understand Q. 13 it so can you describe to me what --14 I'm sorry. I'm happy to clarify 15 this. So it's saying, quote, outside of 16 the context of this agreement. 17 So what is in this agreement? 18 We have the game. We have the stuffed 19 animal. We have the option on the next 20 full length completed book. We have 2B 21 which is animation rights, digital rights, 22 gaming rights. So we are a media company. 23 And I explained to this Jason --24 he knew this -- on the recorded calls with 25 Alex, both of them. We told him that we

are a media company. We are essentially like a baby Disney meets Hasbro sprinkled with a little bit of Nintendo, and that's our vision for the company. But we're very young. It's -- like, Disney wasn't built in a day. They're not a trillion-dollar company overnight.

So this agreement was about -with Jason, we had a game, but games, as you know, are turned into movies. Look at The Gathering. It's being spun off in a Netflix show as a TV show. you can look at something like Cyberpunk which is a game, and then it's turned into a video game because its other derivative works. So games are often turned into Look at Uncharted -- all I was movies. saying was, like, Uncharted was a video game that was turned into a movie with Mark Wahlberg. This is not unusual for a game to be spun off into other types of rights -- or there have been, I believe, Uncharted comic books so --

Q. Let me ask you this then --

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Q. -- if the collaboration agreement and week with Mr. Norris was meant to convey rights in Webcomic Name in addition to the game and the stuffed animal why did you put in this email that -- this new language and also specified it's for game and stuffed animal?

A. Yes. Because the game and the stuffed animal were what he was being paid for. So he was being paid for an advance for the game but that game could still be spun off later. He may not work on the animated show that we develop after the game is complete and becomes popular.

So he -- the context of this agreement is about the media rights of what is being granted because games can become nearly anything, but he's still allowed to pursue his comic, Webcomic Name, outside of the context of this agreement, where, as I said, he's allowed to make money. He's free to make money on Patreon --

Marc, slow down.

MR. FOX:

Slow

down. Slow down. You have to talk in a deposition almost like a computer.

You know, like on those computer calls. You have to slowly pronounce your words. It's good practice for trial. The judge would get hot if you talk this fast.

THE WITNESS: You know it's such a problem. I talk so much and so --

MR. FOX: It's just a discipline.

A. So yeah, I mean, outside the context of this agreement is that he could do other things that are not part of the media part of the contract, not part of the, like, the option or not part of the game or the stuffed animals or the animation. He's allowed to go make money on Patreon. He's allowed to go sell Webcomic Name prints at comic cons. He's allowed to go make pins which he has made before. Like, this is not something that he's not allowed to do. We were not trying to take away his livelihood, nor

have we ever told him you can't do this.

You're not allowed to do this.

We were very, very clear that, yo, we're cool. Like, if you want to make some money we're not going to stop you.

You're going to make money. We're going to try to make money, grow the brand. We marketed this brand.

And he has increased his followers by over 100,000 people partly due to our efforts going to consumer conventions, promoting Webcomic Name with our banner. That is marketing dollars that have been spent to help increase his brand exposure, and we're here getting sued. I'm sorry. This is crazy to me.

MR. FOX: Excuse me. Marc.

Marc. Marc, I got you. There is no jury and no judge here, and the judge won't even read these comments. So all of your editorializing, A, costs money because the court reporter, every word they type costs money, and you're talking beyond -- the way the whole thing goes is question, answer; no comments. No one's listening to

Page 55 1 No one's -you. 2 THE WITNESS: I will try. 3 MR. FOX: Okay. So they'll just listen to your answers. The comments 4 5 are expensive wastes of time. 6 MR. KUNST: Thank you. 7 So I guess to kind of follow up Q. 8 on what you previously said, so even after 9 Mr. Norris signed the collaboration 10 agreement he was still free to create the 11 actual comic series, Webcomic Name, and 12 that was completely his own property; is 13 that correct? 14 That is not what I'm saying, no. Α. 15 Q. Okay. So why then was he not 16 permitted to keep Webcomic Name, the 17 comic, after he entered into the 18 collaboration agreement? 19 So I think we need to delineate Α. 20 the word capital C with comic with lower 21 case comic because there is a delineation 22 between those two. 23 0. Okay. What is that delineation? 24 Α. So comic, upper case C, is the 25 same thing as comic book. It's a

classification. So we are looking at -he's allowed to be making the comic. allowed to literally draw it, post it on his social media, and we're not stopping We're not stopping him from going to post that on social media, make advertising revenue. We've not stopping him from posting it on his Tumbler to get page views. We're not stopping him from posting his comics on Patreon where he posts Blob Erotica and tries to damage the brand by doing -- where he's essentially posting pornography of the brand where he agreed not to damage it without having any data analytics or marketing insight if this would upset his audience. What if he's drawing porn of these blobs -- which he is -- and the target audience is families or children? So we --So in what context would Ο. Okav. he not be able to use his or create his Webcomic Name comic without paying Golden Bell Entertainment something? He's not allowed to be Α.

publishing it where there's -- like, to a

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digital comics publisher like WEBTOON. So he was allowed to go do Hello World,
Dorris McComics, How to Love on WEBTOON,
but he wasn't allowed to go put Webcomic
Name on WEBTOON because that's another
publisher. So there is a difference.

And I know that this is very subjective. Is Facebook a publisher because it's section 230? But Facebook is a platform. There are just -- he's not being paid by Facebook to go post a comic, but he's being paid by WEBTOON to post his other comics. So he's not allowed to go print a Webcomic Name physical book and try to get clever and call it Oh No by working with another publisher, McMeel, when we have an option on that next book based on the terms of the agreement.

So if we wanted to go make a Webcomic Name book, we could. If we wanted to work with him and he wanted to work with us, we'd pay him, but he would still get royalties no matter what on that book, whether we made it or he made it.

Is this answering your question?

Page 58 1 I mean, I think you're answering Q. 2 it the way you're best able to. My 3 question though is: In Mr. Norris's July 3rd, 2017, email, he tells you that 4 5 he's working on a book regarding Webcomic 6 Name, correct? 7 Α. He is not saying that. 8 Okay. Well --Ο. 9 Where does he say -- can you please read to me -- I know that's been 10 11 your allegation but where did he ever 12 say -- show me one place where he said, I 13 am working on a Webcomic Name book. 14 Well, he's discussing his Ο. 15 concern with the copyright --16 Because --17 -- percentage that Golden Bell 18 will retain in the collaboration agreement 19 and he identifies that he is working on 20 the book --21 Α. No, he --22 Q. -- and he notes that it is --23 Okav. So you're not aware --24 -- characterize --Α. 25 Q. Okay. Well --

MR. FOX: Guys. Guys. Guys. Guys. Guys. Guys. Both of you, we're not in a deposition format.

Counsel, you're asking him to speculate about documents and intent and what a guy's doing. Documents all speak for themselves --

MR. KUNST: No, I'm asking him what he -- I'm asking him what he understood when he received an email, and if he doesn't -- if that wasn't his understanding, he can say that wasn't his --

MR. FOX: You're putting words in -- you're putting your own spin on these emails, and that's improper --

MR. KUNST: I'm asking him if that's what he understood, and he doesn't know it.

So your objection is noted.

MR. FOX: Try to ask just pointed, factual questions instead of arguing your case, and it'd make it easier for Marc not to argue back and for us all to be here hours longer

Page 60 1 than we need to. 2 MR. KUNST: Thank you. 3 So let me ask you this then: 0. the point that you received Mr. Norris's 4 5 July 3, 2017, email, you did not understand that to mean that he was 6 7 working on a book of Webcomic Name comics; 8 is that correct? 9 I've said several times now 10 Webcomic Name was part, at one time, of 11 Dorris McComics. Webcomic Name as its own 12 page was relatively new. So this was 13 under the assumption that if we are 14 signing and acquiring an entire brand that 15 we are putting our sweat equity into as a 16 new startup, that yes, he's not going to 17 go make Webcomic Name with another 18 publisher. We assumed he's talking about 19 a book that's part of Dorris McComics --20 which Webcomic Name was in Dorris 21 McComics -- and we assumed another book --22 since he didn't say it was Webcomic 23 Name -- was either Dorris McComics, Hello 24 World or How to Love which I specified on the September 2017 recorded call with him. 25

Page 61 1 Because why would I bring up Dorris 2 McComics on that call on September 2017 if 3 I didn't think that's what the book he was working on is? Because Dorris McComics 4 5 had been around for years prior, it had 6 already developed a larger audience with 7 way more views on WEBTOON than Webcomic 8 Name. So it wasn't even a thought in my 9 mind that he is going to double-dip and 10 sell the rights to two different 11 publishers. It's nonsensical. I wouldn't 12 even think that's a thing because it's not 13 like he's SpongeBob. He's not licensing 14 something. He's selling something. 15 Companies acquire properties. This is not 16 the most unusual thing. Disney acquired 17 Winnie-the-Pooh. It's not unusual. They 18 acquired Marvel. 19 Okay. Let me take this down. Q. 20 I've added another document to the 21 chat box. This is Exhibit 3. I put it up 22 on the screen. 23 Α. Okay. 24 Mr. Goldner, I'm going to ask Q. 25 you if this looks familiar to you, but

Page 62 1 first, do you need me to scroll down 2 through it? 3 Yes, please, to the signature Α. 4 page. 5 Okay. I can keep scrolling 6 There's two more pages. 7 Well, there's a -- no. Okay. 8 Yes, this looks authentic. 9 Q. Okay. Is this the collaboration 10 agreement that you signed on behalf of Golden Bell Entertainment with Alex 11 12 Norris? 13 Α. This looks like the 14 collaboration agreement that I had signed 15 with Alex, yes. 16 I'd like to mark this as 17 Exhibit 3. Mr. Goldner, did you draft this contract? 18 19 Again, this is an evolution of Α. 20 our contract. Same as I said before, I 21 would suggest comparing on draftable.com, 22 slash, compare of the differences between 23 this contract and the Wiseman contract. I 24 cannot say what provision is different and 25 who drafted what clauses. You asked this

before.

- Q. Did you draft -- did you create the first draft of this contract?
- A. I told you I don't recall who created what draft. There was -- I do remember that our first contract that was sent to creators for the Sunday Comics -- which was our first project -- was, like, a one-page agreement that I think we all wrote together --
 - Q. I'm only asking about this one.
- A. I don't know who primarily drafted this. I don't remember.
 - Q. And is it also true you do not know who created the first draft of this contract?
 - A. It could have been from

 LegalZoom or Rocket Lawyer, and we added

 things on there. And we had attorneys

 review it, or we edited things that we

 felt were important. This is over five

 years ago. I don't remember every word

 that was written and who wrote what. I'm

 sorry. I would tell you. I don't find it

 to be a big deal so I just don't remember.

- Q. So do you know if Golden Bell Entertainment sent Mr. Norris the first draft of the contract that became this collaboration agreement?
- A. That is false characterization of events. We sent him a draft and then he asked for changes after having his agent review it -- which he claimed he had his agent review it. We made changes to that agreement and then we sent it. And he signed it a month later. He didn't sign it on the spot.
- Q. Okay. So let's take that one step at a time. You sent him the first draft; is that correct?
- A. I don't know if I sent it or
 Rachel sent it or Rob sent it. Golden
 Bell Entertainment had sent him a draft of
 a contract which was never signed.
- Q. Okay. And that was the first draft exchanged between Golden Bell and Mr. Norris; is that correct?
- A. Yes. And there was a series of emails, there were changes made, they were sent, he had his agent review the contract

- over that month that he viewed the contract. So if we scroll down to when he viewed it we'll see the date is roughly three weeks from when he viewed it to when he signed because he said an agent reviewed that contract.
- Q. Do you happen to know the name of that agent?
 - A. I would think your client does.

 I do not know the name of the agent

 because he just said "agent." So I would

 be speculating if I said a name.
 - Q. Okay. Now, do you know if there were any changes to this agreement that were made in writing signed by both parties to this agreement?
 - A. The same change from the email that we just discussed earlier. There was an addition to, I believe, section 1 at the bottom where it was saying that, outside of the context of this agreement, that he would be able to pursue the comic outside of the context. I believe it was 1H or 1K. You'd have to check. It's right there.

Page 66 1 Sure. Let's scroll up real Q. 2 quick. So, Mr. Goldner, we're on page one 3 of Exhibit 3, and before us is paragraph 1H. Do you see that language? 4 5 Yeah. Yeah. That's what I was 6 just saying. 7 Okay. Yes, that's what I was Q. 8 saying. That's the language you were just 9 referring to regarding a change that was 10 made to the draft of this agreement, 11 correct? 12 Α. Correct. It was an addition, 13 yes. 14 Okay. Addition. Fine. Ο. Now, 15 after this agreement was signed -- and 16 I'll go back down to the signature --17 well, let's go down to this HelloSign 18 So we can see on this page the page. 19 dates upon which each party signed the 20 collaboration agreement, correct? 21 But you should scroll up Yeah. 22 a little bit to show when it was viewed. 23 0. Sure. 24 Α. Yeah. So he viewed it on 25 7/11/2017, and then he signed it on

Page 67 1 8/10/2017, nearly a month later. 2 Q. Okay. And then you, on behalf 3 of Golden Bell Entertainment, signed on August 10th, 2017, correct? 4 5 I -- yes, I signed on <math>8/10/20176 after he signed. Correct. 7 So my question is: Q. Okay. 8 you signed the collaboration agreement was there any changes made to the 9 10 collaboration agreement in writing signed 11 by both parties? 12 Α. Can you please repeat the 13 question? 14 Sure. After you signed the 15 collaboration agreement were there any 16 changes made to the collaboration 17 agreement in writing signed by both parties? 18 19 Not that I recall. Don't quote Α. 20 me. I'm not -- I don't believe there was. 21 Not to my recollection. There's no -- are 22 you asking: Is there's another HelloSign 23 document with Alex? The only other 24 contract that I know that's relevant is the guest ARTIST contract for Webcomic 25

Page 68 1 Name and Pretending to Grownup with 2 Wiseman and Norris. I don't think there's 3 another one unless you have it and I don't. 4 5 No. I'm just trying to Ο. determine if after this contract was 6 7 signed by both parties whether or not any 8 changes were made to it. That's it. 9 I just don't believe any changes 10 were made to this contract. I know that 11 Alex just never performed under the 12 contract and was late months and months. 13 MR. FOX: Marc, you're not 14 understanding today. You can tell 15 that to a jury. We can put together 16 your direct, but he asked -- you're 17 just supposed to answer his questions and not make a firm statement like 18 19 It's improper. The judge will that. 20 get upset at you. Why would you want 21 to do something that would upset a 22 judge? 23 THE WITNESS: Yeah, I'm not 24 trying to --25 MR. FOX: But I want to --

Page 69 1 because it's fair. I like to teach. 2 This is discovery where they ask 3 questions. You want name, rank, serial number type answer. Everything 4 5 that you say on top of it leads them 6 to ask other questions and feeds them 7 more information than they're question 8 asks for. You're making their job 9 easier and giving them free 10 information by making these statements 11 and a judge would get upset at you 12 which is not the name of the game 13 here. 14 THE WITNESS: I'm sorry. I was 15 just trying to be fully transparent --16 MR. FOX: No. No. No. 17 It's not fully transparent. No. No. 18 You're actually making -- like, you're 19 right jabbing. You're right jabbing 20 back. And I'm telling you: Answer 21 the question name, rank, serial number 22 and move on. That's it. Okay? 23 THE WITNESS: Okav. 24 MR. FOX: Thanks. 25 Q. Okay. So --

Page 70 1 By the way, in about MR. FOX: 2 five minutes, we would have been going for an hour and a half. We should 3 take a 10-minute break so people can, 4 5 you know, get coffee or refuel or use 6 restrooms or do what they need to --7 I'm fine with that. MR. KUNST: 8 We can take 10 minutes right now. 9 think it's a natural stopping point. 10 MR. FOX: Okay. Very good. 11 MR. KUNST: So we'll come back 12 at 11:35. 13 MR. FOX: Yes. Very good. 14 Thanks. 15 THE VIDEOGRAPHER: This 16 concludes media Number 1. The time is 17 11:25. We are off the record. 18 (Whereupon, a recess was taken.) 19 THE VIDEOGRAPHER: This begins 20 media Number 2. The time is 11:43. 21 We are on the record. 22 MR. KUNST: Okay. Thank you 23 very much. 24 Mr. Goldner, the collaboration 25 agreement contains a provision regarding

Page 71 1 how net profits are split between Golden 2 Bell Entertainment and Mr. Norris, 3 correct? Can we pull it up? Are you 4 5 talking about 2B or 1A? There's two 6 separate --7 Currently -- sure. Let's pull Q. 8 it up. So the first I'm looking at, I 9 believe this is paragraph 2B. Do you see 10 that in front of you? 11 Correct. Yes, I do see it. Α. 12 Okay. And 2B provides that Q. 13 Mr. Norris will receive five percent of 14 the net profits from the works in relation 15 to the different mediums it will be 16 produced in as stated above, correct? 17 That's -- I don't know if you're 18 completely characterizing it correctly 19 because there's also 1A which defines net 20 sales and then Jason's agreement which is 21 about the royalties for the game. 22 Okay. So let's -- I'm sorry --23 you said 1A? 24 Α. There's 1A, okay, and then there 25 is, I think, 1F. I think 1F and then 2B.

Page 72 1 There's three -- and then 1G is the 2 advance. So there's four provisions, I 3 believe, about money. So we need -- if -you're questioning you have to be very 4 5 specific about what you're asking. 6 Sure. So let's start with 1A. 7 Pursuant to 1A, if any of the works were 8 sold pursuant to the collaboration 9 agreement, what percentage of the net 10 sales would Mr. Norris be entitled to? 11 I think the agreement speaks for 12 itself. It's five percent of the net 13 sales of the works for the first 18 months 14 and then it will revert to four percent of 15 the net sales of the works thereafter. 16 And then the -- I'm sorry -- the 17 next provision regarding, perhaps -- I 18 don't know -- distribution of sales, 19 distribution of profits, perhaps, did you 20 say that was 1F? 21 Where it says, the ARTIST hereby 22 confirms that all rights, interest and 23 licenses relating to the multimedia 24 property, Webcomic Name Game, has been 25 transferred to the company upon signing of

this agreement and the contract signed between Jason Wiseman and the company.

Then it says, the ARTIST acknowledges that any money earned on the property, Webcomic Name Game, will be covered by the contract signed between the company and Jason Wiseman.

- Q. Okay. Now, we can pull up
 Mr. Wiseman's contract if necessary, but
 do you recall, pursuant to paragraph 1F,
 what sales of Webcomic Name Game would
 permit, what percentage of those sales to
 Mr. Norris?
- A. I would have to pull it up. I don't want to misspeak. I think we can just go back to Exhibit 1 which shows the percentages, and we can also discuss the complimentary units which were a primary consideration of the agreement as most publishers only give 25 and we were giving nearly 1,000 between both of them.
- Q. Let's scroll down, and I think the complimentary units is -- Mr. Goldner, do you happen to have the citation to the complimentary units provision? Here it

Page 74 1 We're on paragraph 6B of the 2 collaboration agreement, and there is a 3 provision in here that -- well, let me ask you this: Is paragraph 6B the provision 4 5 that provides for complimentary units to 6 Mr. Norris? 7 Yes, I believe so. Α. 8 Ο. Okay. And is it accurate that 9 6B provides that Mr. Norris will be 10 provided with at least 725 physical copies 11 of the Webcomic Name Game in printed form? 12 Once the game would be finished 13 with final files which he never completed 14 so there's nothing to provide him 15 complimentary units of. 16 So is it then accurate to say 17 that the Webcomic Name Game was never 18 created? 19 It has been developed. Α. 20 Development can take years. So created --21 created, I don't know, that's a legal term 22 of art, but it's been in development. 23 What I would consider the Hollywood joke 24 is "development hell" for years. There

has been a lot of progress, but it is not

Page 75 1 completed as Alex has not delivered the final files to this date. 2 3 Okay. So the Webcomic Name Game Ο. as you sit here today is not in a form in 4 5 which it can be sold; is that correct? 6 As of today I don't believe so. 7 I would have to check with my partners as 8 they run the day-to-day operations and the 9 art and design. The graphic design, I 10 don't deal with that. I just helped come 11 up with the game itself. 12 So as you sit here today Okay. 13 to your knowledge has the Webcomic Name 14 Game ever been sold in any form? 15 Α. No, the game has not been sold. 16 It has been marketed, but it has not been 17 sold. We have not done a mass production 18 copy and sold it to consumers or B-to-C or 19 B-to-B retailers. That has not occurred 20 yet. 21 I've added another Okav. 22 document to the chat box for download. 23 Yes, I remember this ridiculous Α. 24 email. Yes.

I will be putting up what

Q.

Page 76 1 Mr. Goldner, I believe to saying he 2 remembered this ridiculous email, but I'll 3 nonetheless ask you some foundational questions about it. 4 5 Α. Okay. 6 I'm going to scroll down through 7 the document and I'd like to mark this as 8 Exhibit Number 4. Scroll back up to the 9 top. Now, Mr. Goldner, do you recognize 10 Exhibit Number 4? 11 Yes, I do. Α. 12 Is this an email from Mr. Norris Q. 13 to yourself and Rob Gross and Rachel 14 Korsen on October 1, 2018? 15 That's what it appears to be. Α. 16 And did Mr. Norris attach two Ο. 17 invoices to that email? He attached two invoices 18 Α. 19 incorrectly to the email. He wasn't due 20 any money, but yes, there are two invoices 21 attached that are not due. 22 Okay. So let me ask you this: 23 Prior to receiving this email had 24 Mr. Norris sent you any copies or files 25 regarding Webcomic Name Game that he

Page 77 1 claimed were the game? 2 He sent sketch black-and-white 3 cards which needed to go through a round of approval and editorial and as by his 4 5 own admission in this email not all -quote, not all of the print ready files 6 7 have been delivered yet, end quote. 8 And in our contract with him, he 9 is paid upon delivery of the final files. 10 He is not owed any money and he's sending us invoices for files he admitted to not 11 12 finishing. So I'm not really sure where 13 this is going. 14 Sure. I've added another Ο. 15 document to the chat box, and this is unfortunately upside down. Okay. 16 17 Α. You can click rotate view clockwise. 18 19 Yeah. I've done that on the Q. 20 copy up on my screen. 21 Α. Okay. 22 Q. Okay. Now, Mr. Goldner, do you 23 recognize these emails that are -- pardon 24 me -- for the record, I'd like to mark 25 this as Exhibit 5.

Page 78 1 Α. These are not the Bates stamped 2 ones so I'm not sure. 3 Q. Sorry. Can you be more specific what you're not sure about? 4 5 I don't know if this is the entire email thread. It looks like it's 6 7 cut off. Actually, I'm nearly certain 8 that this is an email thread that includes 9 about 81 emails -- maybe less, maybe 10 more -- and it's not the Bates stamped 11 version because this email thread also 12 says that Alex deleted any files that he 13 claims to have sent to us. So I do not 14 believe that what is -- this document is 15 in its entirety. 16 Okay. Can I ask you about 17 specific emails? And perhaps you'll 18 recognize specific emails in this Exhibit 19 Number 5. Let's start with -- there's an 20 email kind of at the middle of the 21 document. If you look at the right-hand 22 side, it appears to have been sent 23 October 3, 2018, from you to Alex. 24 Do you recognize that email? 25 It's cut off so I can't even see Α.

Page 79 1 that entire email. It's cut off on the 2 sides on the right. I just know that 3 October 3rd is the day that he posted on Facebook defaming and disparaging us with 4 5 the Golden Bell slash emoji. That's the significance I know of this date of 6 7 October 3rd, 2018, but --8 MR. FOX: Marc. Marc, again, 9 you're making affirmative claims 10 and -- instead of just answering the 11 question which is not helping. 12 The email is cut off. So I 13 don't know how much of it is cut off, but 14 this doesn't seem to be an appropriate 15 exhibit. 16 Well, let me ask you this: 17 Mr. Norris sent the files -- and I'm not 18 asking you to confirm that those are 19 final -- but he sent, I think you said, 20 black-and-white photos or black-and-white 21 drawings; is that correct? 22 Α. He sent sketches that changed on 23 numerous occasions. 24 Okay. And Mr. Norris had sent Q. 25 black-and-white sketches, and then as of

October 1, as we saw in Exhibit 4, he was requesting the advance set forth in the collaboration agreement, correct?

A. No, this is a mischaracterization of events. He had sent black-and-white sketches over the summer, I believe, in June or July for play testing, and then he goes around and claims that I thought, quote/unquote,

final files meant PDFs of sketches.

He knew those weren't final files because in the emails that you're not showing I specifically say that final files have to be colored, print ready, deliverable. Like, these -- I don't know, really, what you're getting at, but --

Q. Let me ask you this -- my question is a little bit different.

Again, I'm not asking you to confirm under the contract whether those files were final or not. It's really just more a question of what happened at a particular time. And my question is: As of October 1, 2018, Mr. Norris was seeking payment of the advance under the

Page 81 1 collaboration agreement, correct? 2 I don't know. The email is cut 3 off. So are you talking about -- I don't know what you're talking about? Are you 4 5 talking about this email --6 Let's go back to Exhibit 4. 7 Okay. So, Mr. Goldner, I have Exhibit 4 8 back in front of you, correct? 9 Α. Okay. 10 Okay. And Exhibit 4, as we've Q. 11 noted, is an October 1, 2018, email from 12 Mr. Norris, correct? 13 Α. Correct. 14 And he was seeking payment, what Ο. 15 he calls, first part being paid as 16 promptly as possible, correct? No. You're taking a sentence 17 Α. 18 out of context. So if we're going to read 19 the sentence we need to read the entire 20 paragraph, not something that's in the 21 middle. 22 Okay. Well he attaches two 23 invoices to this email, correct? 24 Α. There are two invoices attached 25 to this email, yes.

Page 82 1 Okay. And he was seeking Q. 2 payment of those invoices, correct? 3 Improperly, when he admits that Α. the final files have not been delivered 4 5 yet, quote. Okay. But he nonetheless was 6 7 seeking payment of those two invoices as 8 of October 1, 2018, correct? 9 Α. No. He's threatening us saying 10 he's only going to upload the files once 11 the payment has gone through. 12 Okay. So he wanted to be paid 13 as of October 1, 2018, correct? 14 I don't believe that is a way of Α. 15 someone sending an invoice, getting paid. 16 That is a threat to withhold files and 17 that is not a standard way of submitting 18 an invoice. So that invoice is only 19 triggered upon delivery of the final files 20 as per our contract. 21 Okay. When you say "that 22 invoice," are you referencing both of the 23 invoices attached to this email or are you 24 referencing one?

The 401 invoice, 401 which

Α.

One.

Page 83 1 I assume is the first part of the advance, 2 is a separate invoice due at a separate time as per the contract. 3 4 So you said "the 401 invoice"? Q. 5 Α. That's what it --6 0. I don't know --7 I assume 401, dot -- the 401 PDF 8 is the first invoice which says advance 9 one of two. 10 Okay. Okay. I understand what 11 Okay. So advance one of two is you mean. 12 for \$3,125, correct? 13 Α. Yes. 14 Okay. And that is an amount 15 that is set forth in the collaboration 16 agreement, correct? And let me be clear, 17 I'm not asking you to confirm that amount was due; I'm simply asking whether or not 18 19 the amount of \$3,125 is set forth in the 20 collaboration agreement? 21 I don't want to say 100 percent 22 without checking Exhibit 3 which is the 23 collaboration agreement to make sure that 24 is the correct amount. I believe it is, but we can check. 25

Page 84 1 Let's -- before we do Ο. Sure. 2 that, let's go down to the next invoice. 3 And this is advance two of two for \$2,500, correct? 4 5 Α. Yes. 6 Okay. Exhibit 3 is back up on 7 the screen, and in front of us is 8 paragraph 1G of Exhibit 3, do you see that? 9 10 1G says, the ARTIST will receive Α. 11 \$3,125 upfront advance against net sales 12 royalties within 30 days of the company 13 receiving the final files noted above for 14 Webcomic Name Game for a game developed 15 with Jason Wiseman, the ARTIST. 16 It's blah, blah, blah, Yeah. 17 It keeps going, then the 2,500 to blah. 18 ARTIST upon delivery of the company, PSD 19 files, AI, et cetera, InDesign files. 20 So we can confirm then --Okay. and again, I'm not asking you to confirm 21 22 that the money was due; I'm simply asking 23 you to confirm that the amount of \$3,125 24 is an amount set forth in the

collaboration agreement; is that correct?

Page 85 1 As Jerry said earlier, I think Α. 2 the document speaks for itself. That is 3 what I see, that is what I signed and that's -- yeah, I mean, that's what it 4 5 says. 6 Okay. And same question with 7 respect to the amount of \$2,500? 8 Again, same answer. Α. 9 Okay. Now, Mr. Norris had sent 0. 10 files and was then demanding -- well, let 11 me strike that. 12 Did you inform Mr. Norris as to 13 why no payment would be made to him? 14 Α. Absolutely --15 -- after he made that -- I'm Q. 16 sorry. Please go ahead and tell me what 17 you told him. 18 Exactly what I told you before. 19 The files were deleted. We never 20 downloaded anything. We never received 21 any files. When I clicked the link that

deleted. He was informed on October 15th

that the files were deleted. He's asking

he sent, it said the file has been

for payment for files he never

22

23

24

Page 86 1 deleted (sic). He spent literally a month 2 trying to figure out how to upload files. 3 I don't buy that. I'm sorry. Like, I don't buy it. My mother can upload a file 4 5 to Dropbox. 6 So he had provided the 7 black-and-white sketches. And did he at 8 any time inform you that he believed those 9 black-and-white sketches were files that 10 entitled him to payment? 11 Only on October 3rd in the email 12 you showed, that was the first time. 13 Months and months of silence and then 14 suddenly on October 3rd, two days after he 15 sent the invoice he says, I thought the 16 sketches were final files. 17 But if he thought that, shouldn't he have sent the invoice back in 18 19 June when he sent this -- black-and-white 20 sketches files? 21 So can you explain to me why 22 those files, the black-and-white sketches 23 were not considered final? 24 Α. I'm almost in shock. Okay. 25 Sure.

Q. I'm sorry.

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Α. Sure. No. No. It's fine. can play this game that you guys want to. Final files need to be able to be colored, you know, not black-and-white sketches that aren't final inks, not sketch files that have sloppy lines and aren't drawn to They need to be properly inked and scale. drawn where they're actually on-model with the characters so there isn't a lack of consistency for the art. That's why there's actual, established guidelines in the art creation process of sketching -of blocking, sketching, inking, coloring, lettering. There was no final lettering. There was no final colored files. was no -- the cards weren't put into a proper format. The cards weren't created There was no back of the for InDesign. There was no rule book design, there was no box art that was completed. There was no bottom of the box. There was no token assets that are required in illustrator files or even sketches of the tokens.

The game could not be created or sold in entirety with sketches because the game is not just 200 sketches where, in the email, he knows that there's 400 cards -- or 500 cards -- 4 to 500, but he only delivers sketch files of about, I think, 350. So he doesn't even have a complete count of all the cards. So you can't have final files when he admits in the email you just showed that he is missing the 45 new cards to make up the punch line cards to 150 in the Exhibit 4 that you showed.

By his own definition he's admitting to not sending the final files. You don't need my definition. He's admitting it. He's saying, quote, not all the print-ready files have been delivered yet, in the same email he's sending an invoice. Your client has a lack of consistency in his communication because he's trying to play games or be coy with us.

Q. Okay. Did you inform him at any time that there would be an editorial

- process after you received those black-and-white sketches and that -- sorry. Go ahead.
- A. Yes, many times. There was many emails that have all been produced in discovery where there's a clear editorial process, where they admitted -- Jason and Alex -- to talking privately, when I'm one of the designers of the game, Rob is one of the designers of the game and all Alex does is just stroke Jason's ego, saying what a brilliant designer he is when Alex doesn't understand that we are one of the guys that came up with the game and designed a lot of the mechanics.

So it's actually creatively insulting for him to be singling out Jason, thinking that Jason is God's gift from heaven, and we're just the dirty, evil publishers.

- Q. Okay. And far as those -- the reasons why you considered them not to be final, are those guidelines set forth anywhere in the collaboration agreement?
 - A. I'd have to read that entire

Page 90 1 collaboration agreement, and we'd have to 2 go through old emails. It's in your chat box. Why 3 don't you go ahead and take a look? 4 5 You want me to read the entire contract now? It will take me 20 minutes. 6 7 Well, I want to know -- you've 8 identified a number of quidelines which defined what is a final submission, and I 9 10 want to know where, if anywhere, in the 11 collaboration agreement those guidelines 12 exist. Would you like to take a break 13 while you do that? 14 I mean, we can sit here if you 15 want to sit here. I don't care if you 16 want to watch me read. 17 Okay. No that's fine. Q. 18 MR. KUNST: Let's go off the 19 record, and you can let us know when 20 you've finished. 21 THE VIDEOGRAPHER: Off the 22 record at 12:11. 23 (Whereupon, an off-the-record 24 discussion was held.) 25 (Whereupon, a recess was taken.)

THE VIDEOGRAPHER: We are back on the record at 12:21.

- Q. All right. Mr. Goldner, you've had the opportunity to review the collaboration agreement and my question is: Where in the collaboration agreement does it define what final files are?
- A. So there's actually a couple places where it is. So final files are in that same clause where it says print-ready files, and the only difference between the 3,125 is the final files, whether they would be in low-res or a PDF and not separated into PSD files.

But the entire issue here is since there was editorial as cards have changed from sketches, once colored files would be submitted, those would be edited as well, whether it's for color correction or consistency as per 2A in the contract where the parties shall collaborate in the writing, drawing, illustration, animation if applicable and sketches of the work.

So I don't think that -- well, I know that Alex was sent by either Jason or

Page 92 1 Rachel a file, a PSD file to put the cards 2 in so that they would be in the correct 3 format and size, and it's not reasonable -- it's not like Alex submitted 4 5 to McMeel sketch files --6 We're getting a lit bit off base 7 so let's go back. And my question is: 8 With respect to paragraph 1G, the first sentence, there's a provision in there 9 10 strictly with respect to final files. 11 And my question is: Where in 12 the collaboration agreement is final files 13 defined? 14 I don't know if you're just 15 trying to, like, trap me into a question 16 here, but final files is pretty 17 self-explanatory. It means final files. 18 I don't know if -- like, what you're 19 thinking, but I don't know. These -- this 20 is a game that you're playing. Final 21 files is self-explanatory. It's a term of 22 art that can be googled. If you're going 23 to sit here and tell me that 24 black-and-white sketches are final files, it's laughable and actually insulting to 25

Page 93 1 the craft. 2 Q. Okay. So is it accurate to say 3 that the phrase "final files" is not defined anywhere within the collaboration 4 5 agreement? 6 Α. No, it's not accurate to say. I 7 literally just said, if you look at the 8 next sentence, it says, final print-ready 9 files. He is not --10 Okay. Well, I'm not asking 11 about final print-ready files. I'm asking 12 about final files. 13 MR. FOX: Okay. Guys. Okay. 14 Counsel, I'm going to object, and I'm 15 going to instruct him not to answer 16 anymore. He answered your question. 17 You don't like the answer. We're not 18 going to play this game. He gave you 19 what he thinks is a further 20 clarification, definition, whatever 21 word you want to use on final files. 22 He's told you a heck of a lot more. 23 And I'm not going, and I'm not 24 going to spend my time listening to 25 you, Counsel, just trying to argue

Page 94 1 your side of the case or --2 MR. KUNST: Well, I'm not 3 arguing --MR. FOX: Yeah. Yeah --4 5 (Whereupon, simultaneous 6 conversation took place disrupting the 7 record, and the court reporter 8 requested one person speak at a time 9 without interruption from anyone 10 else.) Counsel. 11 MR. FOX: Counsel. 12 Counsel, the document speaks for 13 itself. He has told you where he 14 believes the definition is, and you're arguing with him. I'll terminate the 15 16 deposition if you don't stop this. 17 don't want your argument anymore. Do 18 you understand it? He answered your 19 questions. It's there. It's there. 20 It's in --21 (Whereupon, simultaneous 22 conversation took place disrupting the 23 record, and the court reporter 24 requested one person speak at a time 25 without interruption from anyone

	Page 95
1	else.)
2	MR. FOX: No. No. Sir, it's
3	there. It's in
4	MR. KUNST: Why are you
5	screaming?
6	MR. FOX: Because you are being
7	insulting to everyone here; the court
8	reporter, me, my client. I don't have
9	the time to listen to you argue. I've
10	said it nicely 20 times, sir. There
11	is a question and an answer.
12	MR. KUNST: So first off, you
13	need to calm down.
L 4	MR. FOX: No, I don't
15	(Whereupon, simultaneous
16	conversation took place disrupting the
17	record, and the court reporter
18	requested one person speak at a time
19	without interruption from anyone
2 0	else.)
21	MR. FOX: I'm asking you as
22	nicely as I can, and I'm telling you:
2 3	When he gives you an answer, the fact
2 4	you don't like it it is
2 5	unprofessional, it is shows a lack

Page 96 1 of an understanding of the purpose of 2 a deposition and you're wasting all of 3 our time. Question, answer; answer, period. You don't like it, that's 4 5 your problem. Deal with it at trial. MR. KUNST: 6 Okay. Well, we'll 7 move on, and I'll just mark it for a 8 ruling. And we'll move forward, 9 but --10 MR. FOX: Yeah, I think it's 11 pretty clear. 12 MR. KUNST: -- I don't think 13 screaming is necessary. 14 MR. FOX: No. No. First of 15 all --16 MR. KUNST: We haven't even been 17 here that long. 18 MR. FOX: Sir. Sir, I asked you 19 repeatedly -- and I've been very strong with my client on the break --20 21 you need to ask questions and stop 22 arguing your case, and he needs to 23 answer questions and stop arguing his 24 So I laid into him on the case. 25 break, and now I'm getting a little

Page 97 1 bit short with you because this is not 2 a deposition anymore. It is you and 3 him -- and he's intelligent -- just arguing your case, but there's no jury 4 5 here, there's no judge here. And we 6 have a videographer and a court 7 reporter. It is very expensive. 8 asked him as hard as I could, be tough 9 with him on a break. 10 And I'm asking you now, Counsel, 11 the more you argue your side of the 12 case, the more he argues his side of 13 the case, it's all going to be 14 inadmissible, it'll all be stricken, 15 it's all a waste of time. 16 So there you go. 17 MR. KUNST: I disagree. I'm 18 really just asking for a contract 19 definition --20 MR. FOX: Okay. First of all, 21 the contract speaks for itself. 22 not a lawyer and -- so come on, 23 Counsel. I could just school you on 24 this. He's not a lawyer --25 MR. KUNST: His company drafted

Page 98 1 it. 2 MR. FOX: Counsel. Counsel, he's not a lawyer, and the contract 3 speaks for itself. 4 5 So, you know, I will pretty soon 6 terminate this deposition and go to 7 our magistrate and say, look at this 8 transcript, look what he's doing. 9 document speaks for itself. It's a 10 nonlawyer deponent and Counsel is 11 arguing with him. And we have a court 12 reporter and a videographer. And I 13 can't get Counsel to stop. 14 So stop arguing with me, stop 15 arguing with him. Just ask questions, 16 get answers and move on, please. 17 MR. KUNST: I'm trying to. 18 MR. FOX: No. No. No. Look, 19 the document speak for itself. He's 20 not a lawyer --21 (Whereupon, simultaneous 22 conversation took place disrupting the 23 record, and the court reporter 24 requested one person speak at a time 25 without interruption from anyone

Page 99 1 else.) 2 MR. KUNST: I've heard it. 3 We're going to mark. We'll mark it. We'll raise it if we need to. 4 5 MR. FOX: Yeah. Okav. 6 MR. KUNST: I told you we'll 7 move on. 8 MR. FOX: Thank you very much. 9 MR. KUNST: You're welcome. 10 Okay. 11 I understand it gets heated. 12 I'm doing my best here so let's just try 13 to move on. 14 MR. FOX: No. No. No. For 15 both of you -- and I want to say this 16 very nicely, and I got tough with you 17 on a break; I got tough with him. 18 I know you both want to get it 19 on at trial and argue your sides of 20 the case, but there's no jury here and 21 the documents all speak for 22 themselves. This is his chance to ask 23 you questions, not argue with you, and 24 for you to answer and not argue with 25 him. And when you have a videographer

Page 100 1 and a court reporter, it's very 2 expensive. So it's a massive waste of 3 time when either of you are arguing your side of the case, okay? 4 5 THE WITNESS: Apologize to Garry and Alan for that so --6 7 Q. Okay. So with respect to the 8 plush animals -- or actually, let me 9 rephrase this. The collaboration 10 agreement -- and I'm going to put it back 11 up on the screen -- includes production of 12 the properties tentatively entitled 13 Webcomic Name stuffed animals, correct? 14 Α. It says tentatively entitled, 15 yes. 16 How many Webcomic Name stuffed 0. 17 animals were to be created pursuant to the 18 collaboration agreement? 19 There was no limits on what we Α. 20 could do. We could make a stuffed animal 21 from every Webcomic Name character or 22 thing or object whether it was the cat, 23 the dog, the orange blob, the pink blob, 24 the giraffe that he wound up making on the 25 animals book that we had the option to or

whatever we wound up having the option to. We could make a cloud. We could make a dressed up pink blob wearing a wizard hat. We could have one flying like a superhero. I don't know. There's no limit here. says stuffed animals, plural, and he did designs for five of them, for the pink blob, the orange blob, the sexy blob, the -- I guess that was the butt plush -- the cat and the speech bubble that said "oh no" with a backside that said "okay." So he did those designs. knew that they were multiple. This is not coming as a surprise, and there's lots of toys that turned into media properties. Something like a My Little Pony which is a toy line that then becomes an animated show based on the toy line. It's not -this is not something that, like, we created an entirely new business model out of the thin air. This is something that's existed for decades that has been perfected by major companies. So I've added another document Q. to the chat box, and again, it's

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Page 102 1 upsidedown so you'll need to rotate it. 2 But I will also put it up on the share screen -- Mr. Goldner, I've got -- and I'd 3 like to mark this document as Exhibit 4 5 Number 6. 6 Α. Yes. 7 Mr. Goldner, there's a number of Q. 8 emails on this document, but I'd like to 9 draw your attention to the second one from 10 the top. Do you recognize that email? 11 Oh, I remember this comical 12 email of Alex flip-flopping and trying to 13 make things up on the fly. Yeah, of 14 course, I remember. 15 Is this an email that you 16 received from Mr. Norris on October 8, 17 2018? 18 As did Rachel and Rob, 19 conveniently, after the breakdown of 20 communication. Yeah, I do recall. 21 I'd like to draw your attention 22 to -- it's the first full paragraph -- I 23 quess the fourth line or the fourth 24 sentence, I quess, it is in the email. It starts, about the stuffed animals. 25

1 Do you see that portion?

- A. I'm looking at it.
- Q. Did you ever discuss with

 Mr. Norris the -- after this email was

 sent that Golden Bell Entertainment was

 permitted to create more than one stuffed

 animal?
 - A. You want me to answer that?

 You're just hurting your own case. That's fine. So him claiming I wasn't aware you were creating a range, quote, that was not agreed, you previously asked for a promotional stuffy, so we agreed to only do one.

So not only is your client a liar because he actually created five designs, okay, that he posted in the WhatsApp group chat and emailed us for the pink blob, the orange blob, the butt plush the oh nos and okay speech bubble and the cat. So he knew it wasn't some, quote/unquote, promotional stuffy. I never used that word in communication with him or in a contract. He knew it was for multiple. Him claiming he wasn't aware we

Page 104 1 were creating a range when he himself 2 designed five --3 Well, we're getting a little far 4 afield again --5 (Whereupon, simultaneous 6 conversation took place disrupting the 7 record, and the court reporter 8 requested one person speak at a time 9 without interruption from anyone 10 else.) 11 My question was a little bit 12 different. My question was: After he 13 sent this email, did you discuss the issue 14 of whether or not Golden Bell 15 Entertainment was permitted to create more 16 than one stuffed animal? 17 I don't know. Are you talking Α. 18 internally, what we spoke about? Are you 19 talking about with Alex --20 No. With Alex. Q. 21 Alex stopped responding to 22 emails. He didn't respond. So what do 23 you mean did we talk to him? He cut off 24 contact and then sued us. Like, I don't 25 know what you're asking. You have all the

Page 105 1 communications in discovery. 2 Q. I'm asking whether there was a discussion you have had with Alex after 3 this email was sent regarding whether or 4 5 not Golden Bell Entertainment was 6 permitted to create more than one stuffed 7 animal? 8 Α. What do you mean were we 9 permitted? I didn't need to ask him 10 permission. We were permitted to as per 11 the contract. He sent the designs. Wе 12 made the samples. He said --13 Okay. So again, we're getting a Q. 14 little far afield again, and really, this 15 a yes-or-no question, whether or not --16 and I'll specify -- you had an oral 17 discussion with Alex after this email was 18 sent regarding the stuffed animals. 19 We never spoke with Alex on the Α. 20 phone after this date, if that's what 21 you're trying to get at. 22 Q. That's my only question. 23 Okay. Α. What? 24 And in case I haven't done it Q. 25 before, I'd like to mark that as

Page 106 1 Exhibit 6. 2 THE WITNESS: And, Jerry, just 3 so you know, they're taking screenshots of a very long email 4 5 thread and mischaracterizing them as individual emails when this is all 6 7 part of a very long thread. 8 MR. FOX: Yeah, but just so you 9 know, if he's distorting a 10 conversation, you know, you can only 11 answer as best you can, and then we 12 will, you know, address that with the 13 judge on a motion or at trial. I 14 mean, you know, he runs the risk of 15 having his questions struck if he 16 doesn't provide a complete document to 17 He knows that. you. 18 MR. KUNST: Jerry, I can't 19 really hear you that well. I can hear 20 Marc fine but I can't hear you. 21 THE VIDEOGRAPHER: Your volume 22 dropped down. 23 MR. FOX: Is it better now? 24 it better? 25 MR. KUNST: Yeah, that's it.

Page 107 1 MR. FOX: Anyhow, hopefully 2 everyone heard. 3 THE WITNESS: I did. So I've added another document 4 0. 5 to the chat box. I'll put it up on share 6 screen. 7 Yeah, I know this image. Α. 8 Okay. And I'd like to mark this Ο. as Exhibit 7. Okay. So, Mr. Goldner, can 9 10 you tell me what this image is showing? 11 As per the title of the PDF you 12 just uploaded it's called a convention 13 photo. This is a convention photo. 14 0. Sure. Did you take this photo? 15 Α. I -- all I was saying is I don't 16 remember who took the picture. It could 17 have been myself. It could have been Rachel. Could have been Rob. I don't 18 19 remember who took a picture years ago. 20 Do you know where this photo was Q. 21 taken? 22 Α. Yes. 23 Where was this --0. 24 Α. Keystone Con in Philadelphia. 25 Q. Do you recall the date that this

Page 108 1 picture was taken? 2 Α. No. 3 What about the year? I couldn't tell you. I mean, I 4 Α. 5 have no idea. Do you recall --6 Ο. 7 -- estimate -- what? Do I recall what? 8 9 Sorry. You said you were going Q. 10 to estimate? 11 No, I said we could estimate. 12 What is your estimate -- your 13 best estimate as far as --14 Α. Before the coronavirus pandemic 15 hit the world and after we signed the 16 contract with Alex. 17 Okay. You see -- in the 18 right-hand portion of the screen, do you 19 see the banner? It's pink, green, purple. 20 It appears to have Webcomic Name pictured 21 on it. 22 Α. I see the banner that helped 23 promote Webcomic Name to further notoriety 24 and pretty much had people in the tens of 25 thousands, hundreds of thousands through

Page 109 1 free marketing that he was getting for 2 being part of our company. That's the banner you're talking about. That's the 3 one I see. 4 5 Do you recall if any Webcomic 6 Name merchandise was sold at this Keystone 7 Comic-Con at which this photo was taken? 8 I honestly have to almost Α. 9 comically, internally laugh. This is 10 insulting that you're accusing us of 11 making merchandise and not telling him. 12 No. He never --13 MR. FOX: Marc. Marc. Marc. 14 Marc. Marc. Marc. Marc. Marc. 15 Marc --16 Α. This is insulting. 17 MR. FOX: Marc. Marc. You're 18 not getting the process -- and it's 19 okay; you're just a first-time 20 litigant. When he asks a question: 21 Was any merchandise sold? The answer 22 is either yes or no, and not a speech 23 about your positions about why you 24 could sell the merchandise if you 25 wanted to. You're not here -- just

Page 110 1 like, look, I got upset with him, and 2 I'm getting upset with you now. 3 Neither of you are here to make 4 a single argument. That happens in 5 motion papers and in trial. So if he 6 asks you: Was merchandise sold? 7 duty, under the law, Marc, is to say 8 yes or no, not launch into your 9 argument about why you can do it. You 10 understand the process? Do you 11 understand it? 12 THE WITNESS: I understand. 13 Α. So the answer is: No, we did 14 not sell any Webcomic Name merchandise at 15 this convention. 16 THE VIDEOGRAPHER: This 17 concludes media unit Number 2 at 18 12:42. We are off the record. 19 (Whereupon, an off-the-record 20 discussion was held.) 21 (Whereupon, a recess was taken.) 22 THE VIDEOGRAPHER: This begins 23 media Number 3. The time is 12:50. 24 I'd like to -- the prior Q. 25 document we're reviewing -- and it's in

Page 111 1 the chat box -- is convention photo 1. To 2 the extent I haven't done it, so I'd like 3 to have it marked as Exhibit 7. Okay. I've added another PDF to the chat box, 4 5 and I'm also going to bring it up on my 6 share screen. 7 Α. Okay. 8 Mr. Goldner, are you familiar 0. 9 with this photograph? I believe this -- yeah, I 10 Α. 11 believe I remember it. I'm not 12 100 percent sure, but yeah, this is our 13 booth. 14 Do you recall who took this Ο. 15 photograph? 16 Either Rachel, Rob or myself. 17 Q. And do you know where this 18 photograph was taken? 19 It's tough. I want to say -- I Α. 20 want to say it was Gen Con in 21 Indianapolis -- not Indianapolis. Is it 22 Indianapolis? It's in Indiana -- because 23 I'm looking at the booth next to us. 24 hard to see. Overtone. Daedalic. I want 25 to say Gen Con, but I'm not 100 percent

- sure. I think it was Gen Con, though. I think it was. I think.
- Q. Okay. And this, you said, was your booth at whichever particular convention this was, correct?
- A. I mean, it says Golden Bell
 Studios at the top of the drayage so, yes,
 it's Golden Bell Studios's booth. It's
 not my personal booth. Everything is an
 off serve of the entity. So yes, this is
 Golden Bell Studios's booth.
- Q. Has Golden Bell Entertainment ever assigned any of the rights to the Webcomic Name Game to Golden Bell Studios?
- A. It's very possible. I'd have to check. Most likely it would have been sales or manufacturing rights because Golden Bell Studios is the manufacturing sales arm of the entity -- of the two entities, and GBE, Golden Bell Entertainment, is the intellectual property entity and the licensing arm. I don't have it off the top of my head, but yes, I mean, Golden Bell Studios has the customs bond, deals with the supply chain

Page 113 1 logistics, deals with the sales. And GBE 2 is more on the creative and licensing and 3 IP development. Is that what you're 4 asking? 5 No. I was just asking whether or not Golden Bell Entertainment had 6 7 assigned any of the rights to Webcomic Name to Golden Bell Studios? 8 9 Α. The answer looks like, yes. That's -- I don't --10 11 Q. Okay. 12 MR. KUNST: Well, I'll call for 13 the production of that assignment to the extent it exists. 14 15 Do you know if Golden Bell 16 Entertainment had assigned any other 17 rights to Webcomic Name to any entity or individual aside from Golden Bell Studios? 18 19 I'd have to check because Rachel Α. 20 is the managing member of Golden Bell 21 Entertainment. I'd have to check with 22 her. I mean, it's very possible. Yeah. 23 I have no idea. 24 MR. KUNST: To the extent any 25 such assignment exists, I'll call for

Page 114 1 its production. 2 Q. Okay. So, Mr. Goldner, do you 3 see the Webcomic Name banner in the photograph? 4 5 Yes, I do. Front and center. 6 And same question regarding the 7 Webcomic Name merchandise: Did Golden 8 Bell Entertainment sell any Webcomic Name 9 merchandise at this convention. 10 Α. The answer is still no, and to 11 be clear, we did not sell any Webcomic 12 Name merchandise which I have said 13 numerous times. 14 And what about Webcomic Name Ο. 15 Game merchandise? Is there a distinction? 16 I'm not trying to pull a fast 17 one on you, Kyle. We didn't produce any 18 Webcomic Name Game merchandise, any 19 Webcomic Name stuffed animals. I'm not 20 trying to be sneaky and coy like your 21 client. The answer is, no. 22 Q. Okay. I think that's all I have 23 for this exhibit so why don't we go off 24 the record? 25 MR. KUNST: And we'll take lunch

	Page 115
1	and how about we come back at 1:30?
2	Mr. Fox, you're on mute.
3	MR. FOX: Look, that sounds
4	great, and, you know
5	MR. KUNST: Okay.
6	MR. FOX: we will try to have
7	Marc argue less when we come back and
8	it seems like Counsel is doing his
9	part. He's not arguing. So maybe
10	we'll just move slicker and quicker.
11	And it will be good for everyone I
12	think in the long run.
13	MR. KUNST: Well, I'm nothing if
L 4	not a peacemaker, and lunch will make
15	everybody feel better.
16	MR. FOX: Yeah. So Marc is
17	you know, he'll stop with his extra
18	comments, okay? Thanks.
19	MR. KUNST: All right. Sounds
2 0	good. See everybody at 1:30 then.
21	THE VIDEOGRAPHER: All right.
2 2	Off the record at 12:57.
2 3	(Whereupon, an off-the-record
2 4	discussion was held.)
2 5	(Whereupon, a lunch break was

Page 116 1 taken at 12:57 p.m.) 2 THE VIDEOGRAPHER: We are back on the record. The time is 1:32. 3 So I'm going to add another 4 5 document to the chat, and I'm going to put it up on share screen. And I'll mark this 6 7 as Exhibit 9. Α. 8 Okay. Mr. Goldner, I'm going to scroll 9 10 down this document and ask if you know what this is, Exhibit 9. 11 12 I think this is the -- one of 13 the trademark applications, but I don't 14 know which one it is. I don't know if 15 it's ours or --16 All right. Well, on page one, 0. 17 you'll see, in the left-hand column, 18 there's a field, literal element, and then 19 the corresponding column is Webcomic Name? 20 Α. Okay. 21 You see that? Okay. Go ahead. Ο. 22 Α. I don't think I said anything. 23 Below applicant information 24 owner of mark is noted as Golden Bell 25 Entertainment, LLC, correct?

Page 117 1 Α. Yes. 2 Q. And if we scroll down to the bottom of page one, international class is 3 Number 16, correct? 4 5 Α. Okay. 6 0. If we continue to scroll down 7 there's information, in large capital 8 letters, signature information, do you see 9 that? 10 Α. I see -- what page is this? 11 This is page three of nine. 0. 12 Α. I see that I'm signing on behalf 13 of a company, yes. So that is, in fact, the 14 Q. 15 electronic signature you placed on this 16 application, correct? 17 Α. I would assume so. 18 0. And attached to this 19 application -- and if you need at any 20 point to review this, please let me 21 know -- attached to this application --22 and I'm going to scroll down and show you 23 the -- I'm going to zoom out and show you 24 this entire document. If you look at the 25 upper caption of this document, we see

Page 118 1 page number, and we see page number six of 2 nine in blue, do you see that? 3 Α. Yes. Now, did you attach this 4 5 document to this application? I definitely did not attach. 6 7 This is a text word mark that, when you 8 type something into the USPTO, it 9 auto-generates a word mark. This is not a 10 design mark application. 11 Did you type this word mark into 12 the application? 13 Yes, the mark says Webcomic 14 Name. 15 Q. And to be clear you typed this 16 in, correct? 17 So the mark statement on one 18 says, this, the mark, consists of standard 19 characters without claim to any particular 20 font style, size or color. 21 Okay. My -- I just want to make 22 sure I'm clear because there's a 23 differentiation you made between attaching 24 a document and typing information into the application, and so I just want to be 25

Page 119 1 clear that you typed Webcomic Name into 2 the application, correct? 3 Α. Yes, I believe so. I mean --Okay. So if we scroll down, do 4 Q. 5 you see that we're now on page seven of 6 nine? 7 Α. Yes. 8 Okay. Now, is this a picture Q. 9 that you attached to this application? Possibly. I don't recall a 10 Α. 11 specific image that was attached or if it 12 was an image. I don't know if this was an 13 intent to use mark that was filed or if it 14 was already in use. I'd have to check my 15 records. 16 Okay. My question's just a 17 little different. It's as far as whether 18 or not you attached this document to this 19 application, not how it was used. 20 It looks likes I did because Α. 21 it's my Facebook, I would assume since it 22 says Marc at the top of the Facebook. 23 I don't know. Are you asking when I did 24 it or --

Well, let me ask you this:

Q.

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You

said it says Marc at the top of this

Facebook. And I'm going to use my cursor

and show it to you but also describe it

for the record. Underneath the address

bar there's a blue bar that has text on it

and there's a portion that says Marc. And

then there's a little picture next to it.

When you say this is your

Facebook, it says Marc at the top, are you referring to that portion on the blue bar near the top that has M-A-R-C on it?

I'm saying something very Α. Yeah. I don't know when this image was submitted. Clearly I submitted it. don't know if it was submitted upon the application or if it was submitted later on after a -- after the intent to use. Ι think it's six months after filing. don't remember when this was submitted. It was clearly submitted. I just don't know if it was submitted upon application filing or if it was upon registration approval or when exactly. That's all I'm saying.

Q. Okay. Now, this, page seven of

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Page 121 1 nine, reflects a Facebook page, correct? 2 Α. Correct. 3 Is this the Webcomic Name Ο. 4 Facebook page? 5 This is the Webcomic Name 6 Facebook page that Alex refused to grant 7 us access to as per the contract. 8 So how then did you take -- how Ο. then did you acquire this picture to be 9 10 uploaded with this application? 11 It's a screenshot because we 12 acquired the rights. 13 Q. But you said that Alex refused 14 to grant you access to it --So him breaching --15 Α. 16 Is that correct? Ο. 17 Α. Him breaching a provision of the 18 agreement does not prevent any person in 19 the world from screenshotting a Facebook 20 page as an exhibit to prove that something 21 is in use when the rights were transferred 22 to us. 23 Okay. Let me -- before we move 0. 24 on to the next image, I'm going to scroll 25 back up to the top and find the -- what I

Page 122 1 believe to be the date upon which this was 2 at least signed. I'm going to -- we're 3 now on page three of nine, and you'll see there's a portion, date signed, 10/9/2018, 4 5 you see that? 6 Α. Yep. 7 Does that refresh your Q. 8 recollection at all as far as when these 9 pictures were uploaded? 10 No. I'm repeating what I said. Α. 11 I don't know if that image was sent on 12 October 9th or six months after because I 13 don't remember if this was an intent to 14 use application or if it was an in-use application. We have over 100 trademarks 15 16 and over 100 applications that have been 17 filed. It is unreasonable to expect me to remember the dates of when something was 18 19 uploaded four years ago. 20 So we're now on page eight of 0. 21 nine of Exhibit 9. 22 Α. Okay. 23 Q. Can you tell me what this 24 picture is? 25 Α. The Webcomic Name Patreon page.

- Q. Okay. And how did you obtain this picture?
- 3 Α. By going to patreon.com, slash, the URL which has Webcomic Name. 4 5 Alex Norris is creating Webcomic Name and other comics which he has failed to 6 7 actually produce for his patrons every 8 week or multiple times a week which he 9 says he would have done. So this is why 10 he's actually lost patrons because he
 - Q. So did you also take a screenshot of this Patreon account that's on page eight of nine?
 - A. I believe at some point I did.

 The date, I do not remember what date I took the screenshot.
 - Q. And did Mr. Norris also refuse to give you access to this Patreon account?
 - A. He refused to give us access to anything. I don't remember ever asking for Patreon because we wanted him to be able to make money on the Patreon like I said earlier today. Him posting on

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doesn't upload.

Page 124 1 Patreon to make money from patrons for him 2 to maintain his livelihood has nothing to 3 do with whether the mark is in use and whether we have the rights or he has the 4 5 rights. Stretching. Really stretching. 6 I'm sorry. I missed that last Ο. 7 part. 8 Nothing. I just said you're 9 stretching. That's all. 10 Oh. Q. 11 MR. FOX: And, Marc, I just will 12 ask you again: If you're not 13 answering a question don't make 14 comments, okay? Like, the stretching 15 comment, a judge would clip you on. 16 MR. KUNST: Gerard, you're 17 still -- you're going in and out a little bit. 18 19 MR. FOX: There you go. 20 Yeah, there you go. KUNST: 21 MR. FOX: But anyhow, Marc, you can't make those comments. The judge 22 23 will clip you on that. You're not 24 allowed to comment on stretching, 25 things like that, okay?

Page 125 1 Okay. Mr. Goldner, we're on Q. 2 page nine of nine of Exhibit 9, and 3 this -- well, can you tell me what this picture is? 4 5 The Webcomic Name Facebook page. 6 Ο. And is this another screenshot 7 of the Webcomic Name Facebook page that 8 you took? 9 Looks like it, yep. 10 And again, Mr. Norris had not 11 provided you access to that Facebook page, 12 correct? 13 Α. No, he has not. Upon numerous 14 requests, he did not provide it. 15 Q. Okay. I'm done with this page. 16 Okay. I've added another 17 document to the chat function, and I'll be 18 putting it up on the share screen as well. 19 Α. Okay. 20 I'd like to mark this document Ο. 21 as Exhibit 10. Mr. Goldner, I'll scroll 22 down this document and please let me know 23 if it's familiar to you. 24 Α. Again, when I submit a trademark

application this is not how it looks.

Page 126 1 I don't know if this is how you obtained 2 this but when you apply for a trademark 3 there are individual pages -- I think, like, five or six -- and it doesn't look 4 5 like this colored -- I'm partially 6 colorblind -- but, like, a greenish Excel 7 cell background. So I don't -- the reason 8 why I don't know why this is familiar is because this is not how you apply for a 9 10 trademark for -- the way I've done it. 11 Maybe this is --12 Q. Okay. 13 -- processed. I don't know. 14 I've never seen this. 15 Well, let me ask you this then: Q. 16 You see the -- at the top of page one, you 17 see the filing date, 11/30/2017? 18 Α. Yes. 19 Okay. And then you see the 20 literal element is Webcomic Name, correct? 21 Yes, I see that. 22 0. So on or around November 30th of 23 2017, did you file an application with the 24 United States Patent and Trademark Office 25 for Webcomic Name?

- A. Yes. And Alex had known about it because we told him on a call that we have the trademark and the copyright to the game and the stuffed animals at that time because we spoke to him on February 26, 2018, when he asked about it and this was filed before. This is not a secret. He knew about it. We discussed it. It's in the contract. It's not a surprise.
- Q. Okay. And this is in -- did you file this application in class 28?
- A. If that's what it says then that's classification that it is.
- Q. And we see the -- okay. When you filed for this application, did you place an electronic signature on the application?
- A. Again, this is not the signature page that I had seen when I filed the application, but if this is what is, I guess, downloadable after the application is filed, then that's what it is.
- Q. Okay. So I'm scrolling down again, and again you'll notice there's

Page 128 1 page numbers in blue in the top caption --2 Α. Yep. -- of this document -- and I'm 3 Ο. on page five of five now -- and you can 4 5 see that on page five of five is the text 6 Webcomic Name, correct? 7 Again, this is not a Yes. 8 design mark so this, I believe, is 9 auto-generated. None of us drew that name 10 if that's what you're asking. 11 I just wanted to clarify --No. 12 well, let me strike that and just ask this 13 a different way. 14 Is it then accurate that, 15 because this is just text, you typed it 16 into the application for this mark? Again, I don't know what is 17 Α. 18 procedurally generated from the trademark 19 website. I wrote at one point what mark 20 is being registered. I don't know if this 21 is procedurally auto-generated from their 22 back-end platform. 23 Ο. Sure. You said you wrote it in. 24 Do you recall -- and correct me if I'm 25 wrong -- do you recall writing it in

Page 129 1 during that application process for this 2 particular mark, I mean? 3 I mean, obviously the mark is for Webcomic Name that we applied for. 4 5 This is not -- the document speaks for 6 itself. This is not, like, a secret. We 7 applied for the trademark, the Webcomic 8 Name, in classification 28. I don't 9 really know what you're asking. 10 document is very -- it's self-explanatory. 11 You don't need me to confirm that. 12 So I've added another document Q. 13 to the chat box. 14 Α. Okay. 15 Q. I'm adding on share screen 16 another document. 17 Α. Okay. 18 0. Okay. Mr. Goldner, do you --19 and let me mark this as Exhibit 11. 20 Mr. Goldner, do you recognize this 21 document? 22 This, I believe, is the trademark registration. I think it was 23 24 mailed to us for Webcomic Name, I believe. 25 And this is -- I will scroll out Q.

- a little bit. If you need me to zoom back in on a text let me know, but this is the trademark that was registered under class 28, correct?
 - A. Yes, that's what it says.
- Q. Okay. And so you'll see kind of in the center of the document class 28 and then you'll see a number of, perhaps, product descriptions. And specifically what I'm referring to is board games, card games, game cards, party games, plush dolls, plush toys, stuffed dolls and animals, stuffed toy animals, tabletop games, soft sculpture plush toys, stuffed and plush toys.
 - A. Okay.
- Q. So as of December 11, 2018, had Golden Bell Entertainment sold any of those types of items with the Webcomic Name mark emblazoned on them?
- A. It was in commerce. None have been sold. There's a difference. When you are marketing, promoting to buyers, looking to get solicitations, whether it's MOQs -- which is in our catalog -- it is

Page 131 1 It is being actively solicited 2 and attempted to be sold so that when 3 Alex, if he would have finished the game on time, by the deadline, then we would 4 5 have been able to actually take orders. But instead he missed the deadline without 6 7 even really a care in the world. So I 8 don't really know what you're asking me. 9 It's in commerce but it wasn't --10 Let me go back because we're 11 getting a little bit far afield again. Мy 12 question is: As of December 11, 2018, 13 with respect to the items described under 14 class 28, did Golden Bell Entertainment, 15 LLC, sell any such items with the Webcomic 16 Name mark attached to it? 17 I don't really know what you're 18 asking. 19 Did Golden Bell Entertainment, Ο. 20 LLC, as of December 11, 2018, sell any 21 Webcomic Name board games? 22 Α. Golden Bell Entertainment, LLC, 23 is not a sales arm or division that sells 24 product -- physical, produced products. 25 said this earlier.

Page 132 1 Is that a yes or a no? Q. 2 Α. I don't know what you're asking. 3 Are you asking: Did we sell the distribution rights, the sales rights 4 5 where we --6 Ο. No. No. No. No. No. No. So 7 let's -- we'll start over. My question 8 is: As of December 11, 2018, did Golden 9 Bell Entertainment, LLC, sell any Webcomic 10 Name board games? 11 So yeah, you're trying to trap 12 me into a question. This is a legal 13 definition of what counts as a sale or 14 solicitation to get a trademark. So the 15 I don't know what you consider answer is: 16 a sale and what is defined as -- under the 17 UCC as a sale. I don't know. 18 Q. Okay. 19 I'm not a lawyer. Α. 20 So you don't know whether or not Q. any sales were made, correct? 21 22 Α. I am telling you I don't know if 23 you consider a sale or what the USPTO 24 considers a sale as selling a physical 25 mass manufactured game or if it counts as

Page 133 1 if you're soliciting and marketing 2 something which we were told by our 3 attorneys that if something is on a website being solicited --4 5 I'm not asking about the USPTO's 6 definition. My question is much more 7 simple. 8 Α. Okay. 9 Ο. So let me ask you this: As of 10 December 11, 2018, had Golden Bell 11 Entertainment, LLC, created any Webcomic 12 Name board games to be sold? 13 Α. We have created games, but we 14 have not manufactured any mass -- any 15 games to sell. 16 And that's true as of today, Ο. 17 correct? 18 Α. That is true as of today. We 19 have not mass manufactured any games or 20 plush toys outside of any samples which 21 your client has seen. 22 Has -- aside from those samples 23 and aside from mass manufacturing has 24 Golden Bell Entertainment, LLC, 25 manufactured any Webcomic Name board

Page 134 1 names? 2 Α. Outside -- can you please repeat 3 the question? Sure. Outside of mass 4 Q. 5 manufacturing and outside of samples has 6 Golden Bell Entertainment, LLC, 7 manufactured any Webcomic Name board 8 names? 9 Α. No. We have made the samples 10 which were used as solicitation devices in 11 order to get sales for B-to-B and to 12 promote the works. It is our job and 13 obligation to be marketing, to 14 pre-promote, to put into commerce, to 15 build the brand. I really don't know what 16 you're asking. You're essentially just 17 trying to trick me into saying something 18 you want me to say. Like, I don't 19 understand --20 So let's -- let me ask you this: 21 Has Golden Bell Entertainment, LLC, been 22 given any money in exchange for any 23 Webcomic Name board game as of 24 December 11, 2018? 25 Α. There may have been rights that

Page 135 1 have been transferred. I don't know if there was any monetary exchange. So it is 2 3 entirely possible that in the licensing change of rights from Golden Bell 4 5 Entertainment to Golden Bell Studios being 6 able to produce the products and 7 manufacturer them and sell them, that 8 there was money that changed hands, but I 9 don't remember if it was just a strict royalty that GBS is due to GBE or if there 10 11 was money paid in advance from GBS to GBE. 12 So aside from any transfers of 13 funds between GBS and GBE with respect to 14 Webcomic Name board games was there any 15 other transfer of funds to Golden Bell 16 Entertainment with respect to Webcomic 17 Name board games as of December 11, 2018? Transfer of funds in which way? 18 Α. 19 In terms of Golden Bell Q. 20 Entertainment being given funds in 21 exchange for a Webcomic Name board game? 22 Α. Golden Bell Entertainment did not have any other funds except from the 23 24 things I just told you relating to

Webcomic Name.

- Q. Let's move on to card games. So as of December 11, 2018, had Golden Bell Entertainment created any Webcomic Name card games for sale?
- A. Again, we did create the game, but the art is not done because there was no final files produced. This is the same line of questioning of what you asked before.
- Q. So it's just a yes-or-no question.
 - A. The answer is I don't know what you're asking. You did this in the last deposition. I don't know what you're asking because it doesn't seem like you understand our business.
 - Q. Okay. Well, let's just try to find this out then. As of today has Golden Bell Entertainment, LLC, created a Webcomic Name card game for sale?
 - A. We have created. We have not mass produced. There are things that have been created to make a game. We do not have the final files from Alex, the final art file that he is due -- that is due to

us. You're asking -- the word "creation" is essentially the entire thing of this case. We did create a big part of the game for Webcomic Name because Rob and I created it before even signing with Jason because it was originally the Sunday Comics game which we've said this.

- Q. So let's move on to game cards.

 As of December 11, 2018, has Golden Bell

 Entertainment, LLC, created any Webcomic

 Name game cards?
- A. It's the same answer. I guess game cards, we can classify as the Pretending to Grownup guest artist card that says Unexpected Pregnancy so that is a game card that has been produced in Pretending to Grownup which Alex assigned the rights to Wiseman which we acquired --
- Q. Well, hold on again. We're getting a little far afield --

(Whereupon, simultaneous conversation took place disrupting the record, and the court reporter requested one person speak at a time without interruption from anyone

Page 138 1 else.) 2 Q. I'm only asking about Webcomic 3 Name. So let's just stick with Webcomic 4 Name. 5 (Whereupon, simultaneous 6 conversation took place disrupting the 7 record, and the court reporter 8 requested one person speak at a time 9 without interruption from anyone 10 else.) 11 MR. FOX: Marc, you have to let 12 him finish his question. Take a pause 13 and a beat and give a slow answer. 14 Answer only the question asked, not a 15 different question, okay? Thanks. 16 MR. KUNST: Thanks. 17 So as of December 11, 2018, has 0. 18 Golden Bell Entertainment, LLC, sold any 19 Webcomic Name game cards? 20 Again, there is a guest ARTIST Α. 21 card of Webcomic Name in Pretending to 22 Grownup. 23 So let's try this again. Has 24 Golden Bell Entertainment, LLC, sold any 25 Webcomic Name game cards as of

December 11, 2018?

- A. There is a game card in Pretending to Grownup that is of Webcomic Name which is one of the featured cards on Amazon which is in discovery. That game card is in a game, Pretending to Grownup, that has been sold.
- Q. Okay. And was that game card submitted to the USPTO as any specimen for the application of this trademark?
 - A. I don't recall.
- Q. Okay. With respect to party games, has Golden Bell Entertainment, LLC, sold any Webcomic Name party games as of December 11, 2018?
- A. Again, the Webcomic Name Game is in the party game, Pretending to Grownup, which transferred the rights for any future rights to Jason which we acquired Pretending to Grownup which is for sale on Amazon and on other outlets which is in the pictures of the conventions that you saw.
- Q. As of December 11, 2018, has Webcomic Name -- pardon me -- has Golden

Page 140 1 Bell Entertainment, LLC, sold any Webcomic 2 Name plush dolls? 3 Α. We have not sold any en masse or mass manufactured. We have made --4 5 Have you sold any? 6 Α. We have only made the sample and 7 have solicited. 8 Okay. So have you sold any? Ο. 9 No. It is in commerce. It is 10 in use because we are actively trying to 11 sell. 12 So is that a yes or no? Have 13 you sold any? 14 Any -- there have been no mass 15 manufacturing of the plush toys. So how 16 can you sell something you haven't mass 17 manufactured? I don't -- I really don't 18 understand this question. This is --19 MR. FOX: Marc. Marc. Marc. Look, I got to tell you something. 20 21 The answer to the question's obviously 22 no, and you want to explain why not in 23 your answer. That's not what we're 24 here to do today. The answer is no, 25 period. The explanation and your

arguing with him to explain that you couldn't do it because he didn't do this part of the deal is just prolonging the deposition. We all know what our position is. He can ask a question. Might be useless because his client didn't uphold his end of the deal or that, you know, the more full answer is that you were looking for preorders or whatever.

But he's asking very narrow questions, did you sell, did someone actually purchase. And if the answer is no, it's okay to say no. It doesn't destroy your case. This is not the entirety of your whole, you know, submissions to the court. It's just him asking questions and you answering them. So try to remember that.

THE WITNESS: I understand that.

A. It's just that there are nuances, Kyle, that I want to make sure I'm very specific with you about how there is things like a Webcomic Name card in

Page 142 1 Pretending and that is a game card. 2 Okay. So with respect to stuffed dolls and animals, has Golden Bell 3 Entertainment, LLC, sold any Webcomic Name 4 5 stuffed dolls and animals as of December 11, 2018? 6 7 No, we have not sold because we 8 haven't manufactured them or mass 9 manufactured. 10 With respect to stuffed toy 11 animals -- which I believe we have not got 12 to yet -- has Golden Bell Entertainment, 13 LLC, sold any Webcomic Name stuffed toy 14 animals as of December 11, 2018? 15 Again, we have not mass 16 manufactured so we could not have sold 17 them. 18 Ο. Is that a no? 19 I quess it's a no. As I said, Α. 20 it's the same answer as before. 21 solicited. The answer is no. 22 Okay. With respect to tabletop 23 games, has Golden Bell Entertainment, LLC, sold any Webcomic tabletop games as of 24 December 11, 2018? 25

- A. Pretending to Grownup is a tabletop game, and the Webcomic Name Guest Artist Card is in Pretending to Grownup which has been sold and Alex was compensated for it.
- Q. With respect to soft sculpture plush toys, has Golden Bell Entertainment, LLC, sold any Webcomic Name soft sculpture plush toys as of December 11, 2018?
- A. Again, it's in commerce. We've solicited. We have not mass manufactured or sold.
- Q. So is that -- is your answer, no?
- A. It's the answer that I just said.
- 17 Q. So --

A. I don't believe -- you're asking for a yes or no. I don't believe this is a yes-or-no question. Just because you're asking for it to be yes or no, I don't believe it's a yes-or-no question. So you're asking me to answer something not it in a way that I would answer, and I testified to -- under oath to answer

Page 144 1 truthfully. I'm answering truthfully. That is how -- what I believe the answer 2 3 It is not a yes or no. It is the answer I just told you. 4 5 MR. KUNST: So, Garry, can I 6 have his answer back to the last 7 question? 8 (Whereupon, a portion of the 9 record was read back.) 10 "ANSWER: Again, it's in 11 commerce. We've solicited. We have 12 not mass manufactured or sold." Okay. That's good. I'll move 13 Q. 14 on to the -- I think the final entry is 15 stuffed and plush toys. As of 16 December 11, 2018, has Golden Bell 17 Entertainment, LLC, sold any stuffed --18 pardon me -- any Webcomic Name stuffed and 19 plush toys? 20 Again, we have had it in 21 commerce. We have generally solicited. 22 We have not mass manufactured or sold, even though Wiseman told us that we could, 23 24 and so did Alex. 25 Thank you. Q. Okay.

Page 145 1 Am I allowed to have a snack or Α. 2 no? 3 Yeah, sure. Ο. 4 Do you need a minute? 5 Α. No. Just having a piece of 6 pound cake. 7 Are you sure you don't want to Q. 8 take a minute? You're going to be eating. 9 You're going to be answering questions 10 too, though. 11 I chew very quickly. 12 All right. I've added another 13 document to the chat box and put it up on 14 share screen. I'd like to mark this as 15 Exhibit 12. 16 Α. Okay. 17 So, Mr. Goldner, let me ask you 18 again: Are you familiar -- I'll scroll 19 down this document. Please let me know if 20 you're familiar with it. 21 Same answer as before. I've 22 never seen this specific document, but I 23 have filed a trademark for Webcomic Name 24 in this category. 25 I'm going to scroll up, and Q.

Page 146 1 we'll talk about the category. This 2 category is Number 28, correct? 3 Α. Yes. 4 And have -- just directing your 5 attention to the top of Exhibit 12, do you see where it states, service mark 6 7 statement of use? No -- yes. Yes, I do. Yes. 8 Α. 9 Yes. Yes. 10 Okay. Okay. Do you recall 11 filing a service mark statement, statement 12 of use for Webcomic Name under class 28? 13 Α. I don't remember doing it, but 14 it says that I did. So I did. Just because I don't remember filing the 15 16 document doesn't mean I didn't do it. My 17 signature's on the page. 18 Scroll down. Okay. When you Ο. 19 say your "signature's on the page," you're 20 referring to declaration signature, and 21 then there's Marc Goldner between two 22 forward slashes, correct? 23 Signature's principal of the Α. 24 entity. That's --25 Q. Okay. Okay. So again, we're

Page 147 1 looking at a document that has blue 2 numbering up at the top caption just so 3 we're on the same page, and this is page 5 of 10 of Exhibit 12, correct? 4 5 Α. Okay. 6 Do you need me to -- I'm going 7 to -- okay. And did you upload this 8 document in connection with the statement 9 of use -- or pardon me. Let me strike 10 that and rephrase it. 11 Did you upload this picture in 12 conjunction with this statement of use? 13 I don't recall, but if it's 14 there I must have. I don't remember doing 15 it, but -- I'm not a designer so I didn't 16 make this file. I'm not a graphic 17 designer, but if it's here it was 18 uploaded. And if I signed it then I must 19 have uploaded it and don't remember. 20 Do you know if you were the 21 individual who obtained this photograph? 22 Α. This is not a photograph. 23 Okay. What would you call it? 0. 24 A picture? How would you like to refer to 25 it?

Page 148 1 Α. This is a graphic design file. 2 This is a --3 Ο. Okay. 4 -- graphic design file. 5 Do you know if you were the individual that obtained this graphic 6 7 design file? 8 Α. What do you mean "obtained"? 9 Ο. Where did you get this from? 10 Α. Rachel deals with all the art 11 files so I probably got it from her. 12 Anything that is submitted to the USPTO or 13 really any type of thing Rachel handles. 14 0. Do you know what this graphic 15 design file shows? 16 Α. Yes. It's a tag for a stuffed 17 animal. 18 Ο. And it's a tag for a Webcomic 19 Name stuffed animal, correct? 20 Α. That is correct. 21 Do you know if Mr. Norris 22 provided this? 23 Α. I have no idea. 24 Could you -- again, could you Q. 25 tell me what Ms. Korsen's responsibility

Page 149 1 is with respect to artwork that's submitted to Golden Bell Entertainment for 2 3 purposes of uploading trademark applications? 4 5 So Rachel is the first and lead artist of Golden Bell Entertainment. 6 7 She's -- her and I have been working on 8 everything from comics to games to toys, 9 design, graphic design, art, concept, 10 pitches since 2014 or possibly even 11 before. She got her BFA at Ohio State. 12 She got her master's in arts management at 13 Carnegie Melon. She's an artist, a 14 graphic designer. She runs operations. 15 We exchanges hundreds of thousands of 16 messages over the years. I don't remember if she is the one that sent me this file. 17 18 Possibly. I have no idea. 19 Do you know if Mr. Norris -- I'm 20 sorry -- strike that. 21 We'll move on to the next one. 22 Okay. We're on page 6 of 10 of 23 Exhibit 12, correct? 24 Α. Okay. We can be there. 25 There is -- well, let me ask you Q.

Do you -- can you describe for me the -- I don't know if it's a picture. I don't know how you would like to describe First off, let's start with that. it. How would you at define -- I'll call it a picture -- that's on page 6 of 10 of this exhibit? This is a concept pitch for what Α. could be a game box design for a front of the box for the game for Webcomic Name. It's a concept pitch that was not approved. We said it looks cool, but it's far away from being a complete file. There's no sides of the box, there's no bottom of the box, but this was a sample, a concept pitch -- which is often done in entertainment -- to -- what the aesthetics and the design look will be that will be conveyed, and then there's often market testing based on market research and data analytics, if it tests well with an audience and it resonates with the target market to see if that will wind up being

the box art that is used -- which it turns

out it will not be.

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- Q. Okay. Do you know where this -- and I'm just -- for shorthand, I'm going to refer to this as a picture.
- A. It would be better if it was a concept box.
- Q. But what is -- what has actually been or what has been uploaded with this statement of use is a picture and so that's simply what I'm going refer to it. If there's something else that you think is more accurate, I have no problem calling it that.
- A. I just disagree that it's a picture, but --
- Q. We can -- I can call it -- I'm not trying to argue with you. I can call it the concept. It really makes no difference just so long as I know what I'm actually referring to. So again, same question: Do you know where this concept was obtained from?
- A. I believe from WhatsApp from

 Alex Norris, and it was also emailed

 low-res, low resolution file, in email and

 it was not layered and -- yeah, I believe

Page 152 it was sent in email and in WhatsApp. 1 2 Q. Sent in email and in WhatsApp from Mr. Norris? 3 Correct. To my memory. I know 4 Α. 5 he sent it in WhatsApp for sure in the group chat for Webcomic Name that Rachel, 6 7 Rob and I were in with Alex, and I believe 8 he sent it also on email. I'm not 9 100 percent sure, but I think he did. And 10 if he did, it would be in discovery. 11 Okay. And at any time was there 12 discussion with Mr. Norris about 13 submitting this concept with United States Patent and Trademark Office? 14 15 On a February 26, 2018, call Α. 16 with Alex he was well aware that we were 17 filing and had the trademark to Webcomic 18 Name, the game and stuffed category, and 19 he replied, okay. Sure. 20 He knew about it. It was on a 21 So yes, he did know that we had the call. 22 trademark to Webcomic Name. This 23 shouldn't come as a surprise. 24 Q. Okay. Okay. And moving down to 25 the next page, page 7 of 10, this is a

Page 153 1 picture, correct? 2 This is the pink butt plush. On 3 the back there is a butt. 4 Okay. And this is -- this was Q. 5 uploaded with the statement of use for 6 this particular application, correct? 7 This is based on the Yeah. 8 design concept art that Alex had submitted to be made into a stuffed animal which we 9 10 had sampled and edited numerous times. 11 And did Alex send you this 0. 12 picture? 13 Α. No. No. 14 Where'd you get this picture? 0. 15 From one -- from Rachel because Α. 16 she deals with all the actual, physical 17 design work. 18 0. Okay. So then did Rachel create 19 this plushy? 20 So Rachel did the overlays, the Α. 21 design, the editorial. She didn't hand 22 stitch it if that's what you're asking. 23 She's one of the co-creators, designers of 24 the toy. 25 Who hand stitched it? Q.

- A. A factory in China.
- Q. How many of these did you get from that factory in China?
- I believe there have been five Α. samples made which you all have the pictures of in discovery. There's the pink blob butt plush, the sexy plush, the orange blob with the hands down instead of like the pink blob with the hands up, there's the cat and the there's the double sided speech bubble which has "oh no" on one side and "okay" on the other side. There may have been, like, two or three bogus samples that were, like, designs that we scrapped because the color wasn't correct or the fabric wasn't good, but those, even the ones that we wound up not using as final designs, have been submitted in discovery.
- Q. Was this -- was this a final design, this picture on page seven?
- A. I can't say for sure. Rachel deals with that, but I think this is the one that's final. I'm not 100 percent sure, though. I'd have to ask her.

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- Q. Okay. And page eight, can you describe me what this is a picture of?
- A. This is the double-sided speech bubble that says "oh no" and on the other side "okay."
- Q. And is this the final sample that was created by a factory in China?
- A. I don't know if there was further editorial on, like, the color or the fabric but it looks like it was embroidered. If you can zoom in, usually embroidery showed that something is final. I'm not 100 percent sure, but it looks like this is embroidered and not screen printed because we try to have highest quality products. And we think embroidery kind of signifies that because screen printing can just wash away.
- Q. Okay. Do you know if -- was it

 Ms. -- oh, hold on. Sorry. Something
 just popped up. I'm going to go back.

 Okay. Mr. Goldner, we -- my -- I had to
 turn my screen sharing off for a second,
 but we're back. We're back on page eight
 of Exhibit 12. Was it Ms. Korsen who sent

Page 156 1 you this picture? 2 Α. Usually, she's the one that 3 sends me art files or design files, as I said. 4 5 Okay. 0. 6 It could have been sent by the 7 factory too. I don't remember what -- I 8 have -- literally have received tens of 9 thousands of files throughout the years. I don't remember what individual person 10 sent me files back and forth. The reason 11 12 I know about the Webcomic Name concept box 13 is because Alex drew it so he's the only 14 one that could have sent it. 15 Q. We're on page nine now. 16 Α. Okay. Okay. 17 Q. Is this -- sorry. Hold on. 18 Α. Same convention picture as 19 before. Yep. 20 Q. Yeah. That was my only question, if this is the same convention 21 22 picture as we looked at previously. 23 It looks like it. I mean, you'd Α. 24 have to compare the two to see if they're 25 identical from different angles, but it

Page 157 1 looks 99 percent the same. 2 Q. Okay. Let me -- okay. I'm going put Exhibit 7 back up and just ask 3 you if -- and I think 12 I have up as 4 5 If I -- I'm going to tab over to 12 6 and then back to 7 and ask you to compare 7 and let me know if those are the same 8 pictures. They look like the same pictures 9 Α. 10 to me. What's your question about it? 11 That was it. 0. 12 Α. It looked like the same. Okay. Okay. So I've added 13 Q. 14 another document to the chat box, and I 15 have -- we'll put up -- and to the extent 16 I did not do so, the exhibit we were 17 looking at previously, I've marked as --I'd like to mark as Exhibit 12. 18 19 Α. Okay. 20 I'll mark this document as 0. 21 Exhibit 13. So, Mr. Goldner, is this --22 you'll see that the top notes that this is response to office action. 23 24 Α. Okay. 25 And this is for the literal Ο.

Page 158 1 element "oh no," correct? 2 Α. Okay. 3 And did you file an application 0. for the literal element "oh no" with the 4 5 USPTO? 6 Α. It says I did. It's possible 7 that one of our attorneys at the time had 8 assisted with this because it's a little 9 bit later when Alex started to become 10 noncooperative and ignoring our emails. So I don't know if I had handled all of it 11 12 or if one of our attorneys had helped us 13 at the time. 14 Okay. And this was filed in 15 class 16, correct? 16 If that's what it says. The 17 document should speak for itself. I don't 18 know where you're looking at but if the 19 document says it then that's the 20 classification. 21 Do you recall signing this 22 response to office action on or around 23 November 18, 2019? 24 Α. I don't specifically recall 25 signing it, no.

- Q. Do you have any reason to doubt that you signed this response to office action?
- A. It's possible that one of our attorneys signed it on my behalf.
- Q. Without giving me the content of any communications between you and any attorneys, which attorneys would have signed for you on -- signed this on your behalf?
 - A. I know that Robert Garson.

12 THE WITNESS: Jerry, am I

allowed to talk about attorneys?

MR. FOX: You can name the party that you think assisted you or filed it. You're not to discuss any advice they gave you.

THE WITNESS: Okay.

- A. Kevin Carlai and Robert Garson who were two of the attorneys on this case before were very involved with this and they're the ones that sent the cease and desist letter and who was dealing with brand previously.
 - Q. Okay. So it may have been you,

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Page 160 1 it may have been Mr. Garson, it may have 2 been Mr. Carlai who signed this trademark 3 application, correct? 4 It's possible. I don't remember 5 who was it. It very well could have been 6 I'm not saying it wasn't. I'm saying 7 I don't remember because there was so much 8 communication about this that I don't 9 remember who specifically signed it. 10 obviously aware of it if that's what 11 you're asking. 12 Okay. Okay. So again, we're 13 using the page numbering at the top 14 caption. We're on page 5 of 16 of 15 Exhibit 13. 16 Α. Yep. 17 Can you tell me the -- what the Q. 18 picture on page 5 of 16 is? 19 This is one of the several pages Α. 20 of our catalog that contained Webcomic 21 Name's products including the -- including 22 but not limited to the game, the plush 23 toys. Does that answer your question? 24 You said it's -- it is a Q. Yeah. 25 part of your catalog; is that correct?

Page 161 1 Yes. Which has been submitted Α. 2 into discovery. 3 Ο. And who created that page -this page of the catalog? 4 5 Some of the art was created by 6 Alex and Rachel handles the, 7 quote/unquote, master catalog file. She's 8 the main designer of the catalog. 9 Q. Okay. Do you know if Mr. Norris 10 provided this directly to Golden Bell 11 Entertainment for use in this application? 12 I have no idea. Again, not that 13 this would matter; he assigned the rights. 14 He knew that we were using assets for 15 Webcomic Name for everything. This wasn't 16 a secret. We had phone calls about this. 17 He knew we were using the comics to create 18 a catalog. 19 MR. FOX: Yeah. Marc, again, 20 unless that's an answer to a question 21 it's unnecessary. 22 THE WITNESS: Okay. 23 MR. FOX: It's another comment, 24 you know, affirmative which is not 25 allowed in depositions.

Page 162 1 THE WITNESS: Sorry. 2 Q. So the next page, page six is --3 I believe it's the concept for the box of the board game. We've already discussed 4 5 this, correct? 6 Α. Yep, we discussed this. 7 Q. And page seven, this is the 8 green plushy "oh no" on the front. We've 9 already discussed this as well, correct? 10 We've already discussed this, Α. 11 yes, sir. 12 Okay. Now can you tell me what Q. 13 page eight is meant to convey? 14 Α. This is Alex infringing on some 15 of our rights and breaching the option by 16 selling a book on his website that we had 17 an option to. That's what this image is. 18 0. Did you obtain this picture? 19 From the website, yes. Α. 20 And you obtained it by getting a 0. 21 screenshot from the ohnoshop.com website? 22 Α. Yes. Since Alex didn't transfer the domain which he was supposed to in the 23 24 contract. 25 Ο. And so I guess that leads to my

Page 163 1 next question, that he refused to provide 2 this picture to you, correct? 3 Α. It's a -- this is public information. This is his website that we 4 5 acquired, that he failed to give us access 6 to. 7 Q. Okay. But he -- I'm sorry. You 8 just answered. Move on to the next one. 9 Do you recall the date on which 10 you took this screenshot? 11 No, no clue. It's definitely 12 before the date that it was filed. That's 13 for sure. 14 Okay. So the next -- pardon Ο. 15 me -- the next picture on page nine, can 16 you describe to me what this is meant to 17 convey? This is the banner from the 18 19 picture from the convention that we looked 20 at before. 21 Okay. Did Mr. Norris have any 22 part in creating this? 23 Absolutely. He designed the Α. 24 concept box. He did the drawings, 25 InDesign concepts for the butt plush and

Page 164 1 the sexy blob, the oh no pillow. Yeah, I 2 mean, he was a very big person that was, I 3 guess, part of the creation of this 4 banner. 5 Page 10, is this another 6 screenshot that you took from the 7 ohnoshop.com? 8 Α. Yes, this is a screenshot of him 9 breaching our option. Yes. 10 This is a screenshot that Okay. 11 you took, correct? 12 Α. Yes, that's correct. 13 Q. Mr. Norris had refused to 14 provide you the domain to this website, 15 correct? 16 That's correct. Α. 17 Q. Okay. Same questions about 18 Number 11: This is a screenshot you took 19 of the ohnoshop.com, correct? 20 Α. Same answers as before. 21 And this is also a screenshot 22 you took of the ohnoshop.com, correct? 23 And this is also a primary Α. 24 illustration showing how we were never trying to take away his livelihood as we 25

Page 165 1 allowed him to continue to sell prints of 2 the comics that we obtained the copyright 3 to. So let me ask you this: When 4 Q. 5 did you take this screenshot? 6 Before the date that says filed. 7 So before 8/6/20 -- or on that date, on or 8 before August 6, 2020. 9 Q. Well, let me -- just so we're 10 clear, that's -- let me scroll up. We're 11 on page 12. I want to go back. And just 12 so we're on the same page, do you see the 13 box, date signed, November 18, 2019? 14 I see the date filed is Α. 15 August 6, 2020, at the top of the page on 16 page 12. 17 Okay. Well, I'm looking at date Q. 18 signed. 19 Then what is August 6, 2020? Α. 20 Because that says filed. 21 Okay. Let's -- so this is --22 well, we won't get into this. So let me 23 go back down to -- okay. Did you obtain 24 Mr. Norris's permission before taking this screenshot on page 12? 25

Page 166 1 I did not ask him to take a Α. 2 screenshot of the website. I'm sorry. I missed that last 3 Ο. part. You said you did not? 4 5 I did not ask him, can I take a 6 screenshot of a website that is pubically 7 available, no. 8 Ο. Okay. 9 It just shows that in use. 10 Again, this is a screenshot that you took -- pardon me -- page 13 is a 11 12 picture of a screenshot that you took of 13 the ohnoshop.com website, correct? 14 This is the same answers as Α. 15 It's the same -before. 16 I know, but you know I have to 17 go through this drill. So just -- I'll 18 try to make it quick. Did you obtain 19 permission from Mr. Norris before taking 20 the screenshot? 21 I did not ask him to take a 22 screenshot of the website. 23 Okay. Okay. And page 14 is 0. 24 also a screenshot you took of the 25 ohnoshop.com website, correct?

- A. Yes. Same answer as before.
- Q. Same answer as before in that
- 3 Mr. -- you did not obtain Mr. Norris's
- 4 permission to take that screenshot,
- 5 correct?

- A. We didn't need to obtain his
- 7 permission to take a screenshot of a
- 8 website of a brand --
- 9 Q. So that's yes or no.
- 10 A. I just answered. I do not have
- 11 to ask him.
- Q. Okay. Page 15, this is another
- 13 screenshot you took of the ohnoshop.com
- 14 website, correct?
- 15 A. Yes. This is one of my
- 16 favorites. This is where he's posting the
- 17 book that he told us we have an option to
- 18 and making it a sticker sheet and selling
- 19 it when he doesn't have the rights to it.
- 20 Yes, I remember this one.
- Q. And you didn't ask his
- 22 permission before taking the screenshot,
- 23 right?
- A. No, he didn't ask our permission
- 25 to post that on his website for sale. You

Page 168 1 have it backwards. 2 And then page 16, this is a 3 screenshot you took of the ohnoshop.com website, correct? 4 5 Yes. This is the same thing, 6 yes. Same website. 7 And this is -- you did not Q. 8 obtain Mr. Norris's permission before 9 taking this screenshot, correct? 10 Again, Alex didn't have Α. 11 permission to be posting this which is our 12 work so you have it backwards. 13 And you did not -- with respect Q. 14 to any of the screenshots from the 15 ohnoshop.com website, you did not obtain 16 his permission prior to uploading these 17 pictures, correct? That's not true. He knew that 18 Α. 19 we were uploading the box file that he 20 That's why he sent us a concept made. 21 box. He knew that we had the trademark as 22 per the February 26, 2018, recording that 23 we told him that we have the trademark and

copyright, and he said, sure, okay, or

something similar in that regard. So he

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- knew -- I don't really know what you're
 asking. He knew that we filed for --
- Q. Let me make sure we're clear because I asked something a little bit different. I'm only talking about the ohnoshop.com screenshots that you took. I'm not talking about the concept box.
- A. I don't know if I asked him, hey, Alex -- there's no reason that I would have ever asked, hey, Alex can I screenshot the ohnoshop.com? There's no reason I would have ever asked him that.
- Q. But my question is a little different. It's about uploading the pictures.
- A. What's the difference between asking to take a screenshot and uploading the pictures?
- Q. Well, perhaps there's none. I just want to make clear that you either did or did not ask for permission to upload the ohnoshop.com screenshots before uploading?
- A. But if there's no difference and I'm answering and then you're asking me to

Page 170 1 answer in your way, it seems that we're 2 saying the same thing. 3 Ο. No, you're --MR. FOX: Marc. Marc. 4 Marc. 5 Marc. Marc. Marc. You cannot arque 6 with Counsel. You're not allowed to 7 do that. You're not the judge. 8 You're a witness, and the judge will expect you to act like one. When he 9 10 asks you a question, whether you think 11 you've -- you know, whether you think 12 that you answered it or that the same 13 answer would apply, just answer the 14 question again, and just answer it. 15 Because when you make these remarks, 16 the judge will be very offended. 17 You're not allowed to comment, 18 criticize, make editorial comments. 19 You know, Counsel asked a 20 question; you might think it's a 21 ridiculous question. It doesn't matter. You have to answer it. 22 23 Okay. THE WITNESS: 24 Α. Same answer applies then. 25 Q. Okay. Okay.

Page 171 1 MR. KUNST: So let me go back 2 through my notes and see how much more 3 I have. Can we take -- can we go -take 15 minutes. We'll go to 3:00 and 4 5 we'll see how much more, if any, I 6 have. 7 Gerard, you're muted. Yeah, 8 we're good. All right. Let's go off 9 the record. We'll come back at 3. 10 MR. FOX: Yeah, we'll come back 11 at 3. Thanks. 12 THE VIDEOGRAPHER: This 13 concludes media Number 3. The time is 14 2:43. We're off the record. 15 (Whereupon, a recess was taken.) 16 THE VIDEOGRAPHER: This begins media Number 4. The time is 3:03. We 17 18 are on the record. 19 MR. KUNST: Okay. I just --20 back on the record just so everybody 21 knows I'm done with my line of 22 questioning. 23 MR. FOX: Oh, great. Well, 24 fantastic. Well, thank you very much, 25 Counsel. You're very efficient.

Page 172 1 And, you know, look, I think 2 Mr. Goldner has not had a lot of 3 litigation experience, but he's 4 learning as he goes along how this 5 process works and how it doesn't. 6 I really appreciate the court 7 reporter and the videographer's 8 patience. 9 THE WITNESS: Thank you, 10 everyone. 11 THE VIDEOGRAPHER: 12 concludes today's deposition given by 13 Marc Goldner. The total number of 14 media units used was four and will be 15 retained by Veritext. We are off the 16 record at 3:03. 17 (Deposition concluded at 18 3:03 p.m.) 19 20 21 22 23 24 25

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1	I have read the foregoing transcript
2	of my deposition, and find it to be
3	true and accurate to the best of my
4	knowledge and belief.
5	
6	
7	
8	MARC GOLDNER
9	
10	Sworn and subscribed to before me,
11	On this day
12	of, 2022.
13	
14	
15	
16	Notary
17	My Commission Expires
18	
19	
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Page 176 1 CERTIFICATION 2 I, Garry J. Torres, a Notary Public 3 4 for and within the State of New York, do 5 hereby certify: That, Marc Goldner, the witness whose 6 7 testimony as herein set forth, was duly 8 sworn by me; and that the within 9 transcript is a true record of the 10 testimony given by said witness. 11 I further certify that I am not 12 related to any of the parties to this 13 action by blood or marriage, and that I am 14 in no way interested in the outcome of 15 this matter. 16 IN WITNESS WHEREOF, I have hereunto 17 set my hand this 7th day of September, 2022. 18 19 20 21 GARRY J. TORRES 22 23 24 25

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Federal Rules of Civil Procedure Rule 30

- (e) Review By the Witness; Changes.
- (1) Review; Statement of Changes. On request by the deponent or a party before the deposition is completed, the deponent must be allowed 30 days after being notified by the officer that the transcript or recording is available in which:
- (A) to review the transcript or recording; and
- (B) if there are changes in form or substance, to sign a statement listing the changes and the reasons for making them.
- (2) Changes Indicated in the Officer's Certificate. The officer must note in the certificate prescribed by Rule 30(f)(1) whether a review was requested and, if so, must attach any changes the deponent makes during the 30-day period.

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ARE PROVIDED FOR INFORMATIONAL PURPOSES ONLY.

THE ABOVE RULES ARE CURRENT AS OF APRIL 1,

2019. PLEASE REFER TO THE APPLICABLE FEDERAL RULES

OF CIVIL PROCEDURE FOR UP-TO-DATE INFORMATION.

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Veritext Legal Solutions represents that the foregoing transcript is a true, correct and complete transcript of the colloquies, questions and answers as submitted by the court reporter. Veritext Legal Solutions further represents that the attached exhibits, if any, are true, correct and complete documents as submitted by the court reporter and/or attorneys in relation to this deposition and that the documents were processed in accordance with our litigation support and production standards.

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